



# Annual World Congress on Anti-Aging Medicine

## *PRESS CREDENTIALS GUIDELINES AND APPLICATION FORM*

### **GENERAL INFORMATION**

The Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies is a privately operated industry event. Consequently, the issuance of Press Credentials is at the sole discretion of Conference Management. All decisions in this regard are final.

### **MEDIA ELIGIBILITY**

Press Credentials are available only to working press who can show evidence that their attendance results in coverage of the Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies in the print, broadcast, radio, or Internet media.

Media who are declined Press Credentials are prohibited from procuring a paid Registration. This is to ensure that all attendees represent themselves fairly and conduct their activities in a transparent fashion.

All Media Applicants must review and acknowledge **the Required Reading:**

*The American Academy of Anti-Aging Medicine (A4M) observes a deliberate campaign of disinformation promulgated by a handful of self-serving critics, subsequently dispersed by biased media outlets, which seeks to supplant the right of individual physicians and patients to exercise their fundamental healthcare freedoms. Ultimately, the public at-large suffers the consequences, as the availability of, and access to, innovative healthcare becomes extinct.*

**Consequently, we require all Media Applicants to review the following materials:**

A4M Position Paper on Physician-Prescribed HRT, available at

<http://www.worldhealth.net/pdf/A4M-2013-Position-Statement-HRT.pdf>

"Is consensus in anti-aging medical intervention an elusive expectation or a realistic goal?"; Archives of Gerontology & Geriatrics (Elsevier); 48(3):271-276, available at:

<http://www.sciencedirect.com/science/article/pii/S0167494309000417>

**Attestation that you have read, and understand, the Required Reading, is a compulsory step on the Press Credentials Application Form (page 4 of this package).**

Because of space limitations, Conference Management is unable to issue Press Credentials to: publishers or a publication's advertising, marketing, public relations, or sales representatives; publishers, editors or reporters from manufacturer's or promotional publications; public relations staff of exhibitors or educational institutions; or other individuals who are not actually reporting on the Congress.

**All attending media shall adhere with prevailing Show Regulations (page 3 of this package).**

Attending media who also are physicians or health practitioners and wish to secure CME (continuing medical education) credits for their attendance are required to register at the Auxiliary Registration Rate. See the Application Form for further details.

Attendees intending to cover the Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies in the print, broadcast, radio, or Internet media must apply for Press Credentials. Working press may not also register as exhibitors, or guests of exhibitors; or vice-versa.

The Press Credential badge is valued at \$595. As such, the A4M does **\*\*not\*\*** reimburse any travel expenses incurred by attending Press.

Names/contact details of approved media may be shared with individuals and/or corporate organizations attending the Congress.

**All attending media are required to furnish within sixty (60) days subsequent to the closing of the Congress session, a copy of your article or report resulting from your attendance.**

### **APPLICATION DEADLINE**

The issuance of all Press Credentials is at the sole discretion of Conference Management

All Press Credentials Applications must be received NO LATER THAN five (5) business days PRIOR to the commencement of the Congress session. Press Credentials Applications are reviewed and granted on an as-received basis.

In order to provide the proper onsite support to attending media, Conference Management reserves the right to limit the total number of Press Credentials assigned. Thus, we recommend interested media to apply as early as possible. A small and limited number of Press Credentials may be issued onsite, at the sole discretion of Conference Management.

The A4M recommends to wait until you are advised that Press Credential is granted, before booking travel arrangements.

### **CREDENTIALS EVENT ACCESS**

Press Credentials permit access to: Special Sessions (ie Preconference); General Session; Evening Workshops; and the Exhibit Hall. Press Credentials do **not** include access to the Advanced Workshops nor the Fellowship Modules that may take place in conjunction with the Congress session. Access to the aforementioned activities is during official Conference Hours only (no access before or after hours).

### **PHOTOGRAPHY AND RECORDING POLICY**

**No recording privileges.** Press Credentials do not grant permission to film (still or video) or tape (audiorecord) any portion of the Congress, including the scientific conference (Advance Workshops; Preconference; General Session; Breakout Sessions; Evening Workshops; etc.) and/or Exposition. Conference Management will have personnel on-hand to take still photos and video, which upon advance request may be made available to media outlets.

### **APPLICATION PROCEDURE**

To obtain Press Credentials, proceed as follows:

1. **REVIEW** the Required Reading
2. **COMPLETE** the Application Form..
3. **ATTACH** your Credentials Documentation:
  - **Returning Press:** If you attended a previous Congress session, please furnish a copy of your article or report resulting from that assignment.
  - **New Press Applicants:** Press Credentials are granted only to media with bylined article(s). Submit a copy of your business card with your name, media outlet and title as well as an article published (printed or online) within the past six months that reflects the nature/scope of your intended coverage, and lists you as author
    - For print article: Submit the entire article as published
    - For online article: Specify the url hyperlink at which the article may be reviewed
      - Online news outlets must contain original news content and post original, dated, industry-related news on a regular basis
3. **FAX** the completed Application form and Credentials Documentation material(s) to: 978-742-9719 (USA).

If your media outlet wishes to apply for multiple Press Credentials: Complete one Application form per person and prepare Credentials Documentation for each individual accordingly.



## SHOW REGULATIONS

1. An official (government-issued) picture ID is required to pick up a Name Badge.
2. Name badge must be worn at all times during Congress hours and official events.
3. Congress is open to healthcare professionals and their invited registered guests only.
4. No children (ages 18 years or younger) are permitted entry to any Congress event, including Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition.
5. Photography (still and/or video) and/or audiorecording of speakers and presentation material by attendees is expressly prohibited during Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, and Fellowship programs. Privileges for photography and/or audiorecording may be granted by Show Management at its sole discretion.
6. Show Management may photograph (still and/or video), and/or audiorecord, during Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition. By attending the Congress, attendees grant Show Management permission to use their image/likeness in future marketing materials.
7. No medical procedures are permitted to take place in the Exposition exhibit hall booths without prior permission of Show Management.
8. Smoking is prohibited at any Congress event, including Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition.
9. Attendance at, and conduct of attendees during, Evening Workshops is at the sole discretion of the sponsoring entity.
10. Unauthorized solicitation is expressly prohibited. Solicitation of business on the premises of the Exposition exhibit hall by person(s) other than official Anti-Aging Exposition exhibitors is strictly forbidden. Solicitation of business during, in, and in the immediate proximity of, Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition is extremely prohibited. Additionally, non-A4M and/or commercial literature of any kind may not be distributed near or at the Congress Registration area and all Congress-related general public areas.
11. Show Management reserves the right to expel any individual and/or company without recourse or refund at its sole discretion.

### **FOR ADDITIONAL ASSISTANCE**

Please contact the A4M Communications Department via email at: [eventpress@a4minfo.net](mailto:eventpress@a4minfo.net) or by telephone at 877-572-0608



# Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies

## PRESS CREDENTIALS APPLICATION

**Session:**       Spring 2015       Winter 2015      **Code:** \_\_\_\_\_

**\*\* COMPULSORY FOR ALL MEDIA APPLICANTS \*\***

I attest to reviewing and understanding the Required Reading.

I understand that Press Credentials permit access to General Conference (all Sessions), Sponsored Workshops, and the Exhibit Hall; these Press Credentials do not include access to the Special Workshops or Fellowship programs taking place outside of General Conference.

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Professional Designation(s):** \_\_\_\_\_

I intend to attend as media but I am also a physician/health practitioner wishing to secure CME (continuing medical education) credits. Please contact me with details regarding the Auxiliary Registration Rate.

**Position:** \_\_\_\_\_

**Organization(s):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**After completing this form, attach your Credentials Documentation;  
then FAX to: 978-742-9719 (USA)**

**ALL PRESS CREDENTIALS APPLICATIONS ARE PENDING APPROVAL.** Conference Management will review your Application and advise via email as to Credentials issuance. All attending media are required to furnish within sixty (60) days subsequent to the closing of the Congress session, a copy of your article or report resulting from your attendance.