

The Ultimate Practice Management Workshop Schedule

THURSDAY AUGUST 20, 2020

8:00 AM - 8:30 AM

Opening Keynote and State of the Industry

Tim Sawyer

1:30 PM - 2:30 PM

Growing Your Practice in Compliance

Michael Byrd, JD

8:30 AM - 9:30 AM

Making the Transition from a Traditional Insurance-
Based Practice to Cash-Pay

Carl Paige, MD & Terri Paige

2:30 PM

Legal Q&A

Michael Byrd, JD

9:30 AM - 10:00 AM

Break

2:30 PM - 3:30 PM

Building a Financially Thriving Practice: Managing
Cash Flow, Budgets, KPIs & PROFIT

Anthony Castore

10:00 AM - 10:45 AM

Increasing Patient Loyalty & Retention through a
Recurring Revenue Model

Michael Bedecs, DO

3:30 PM - 4:00 PM

Break

10:45 AM - 11:45 AM

Building a Bulletproof Marketing & Social Media
Blueprint

Tim Sawyer

4:00 PM - 5:00 PM

Why Service Sells: Creating & Managing a World-
Class Team

Michael Bedecs, DO

11:45 AM - 12:30 PM

Protecting Your Practice in Today's Digital World:
Technology Risks, Breaches & HIPAA

Jacob Horn

5:00 PM - 6:00 PM

Find, Treat & Keep More Patients Profitably: Secrets
to Success with Three-Time Inc. 5000 Entrepreneur

Tim Sawyer

12:30 PM - 1:30 PM

Lunch

6:00 PM

End of Session