



REDEFINING MEDICINE®

28TH ANNUAL WORLD CONGRESS

DECEMBER 11-13, 2020

SPOTLIGHT & SPONSORSHIPS



SPONSORSHIP OPPORTUNITIES



SPOTLIGHT PROFILES & CONTACT INFO

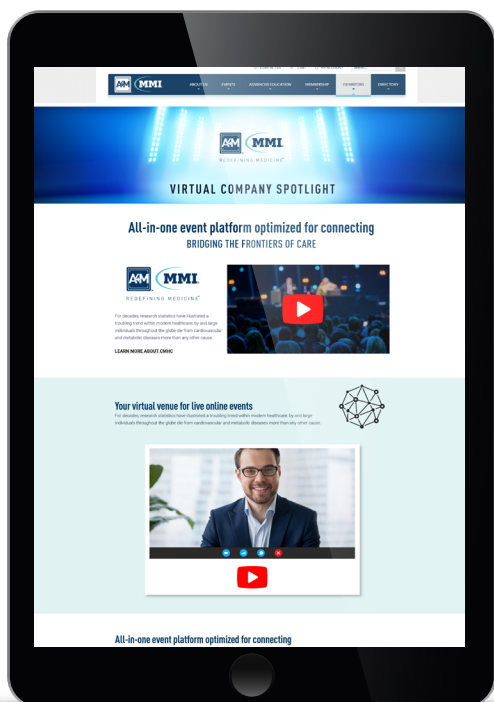
Using an exhibitor portal, sponsors and spotlight companies can upload their logos, company descriptions, and contact info, so that their information is easily accessible and looks great on the live event platform and website.

ADVERTISEMENTS

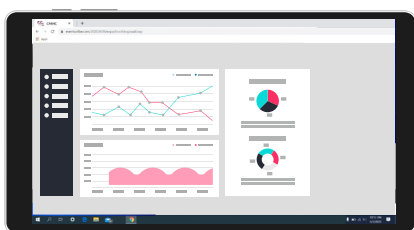
Digital advertisement opportunities to showcase companies, products, and services throughout the virtual event including banner ads and more.

BROCHURES & PDFS

Companies can also upload PDF's, brochures, white papers, and other content assets to share thought leadership and explain their products and services to attendees.

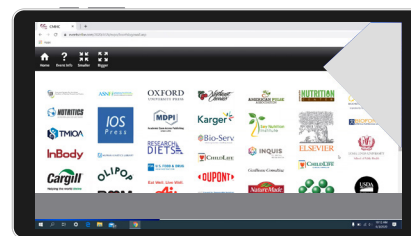


A4M DELIVERS...



ENHANCED ANALYTICS

Attendees will be tracked within the live event platform as well as on the exclusive company spotlight webpages.

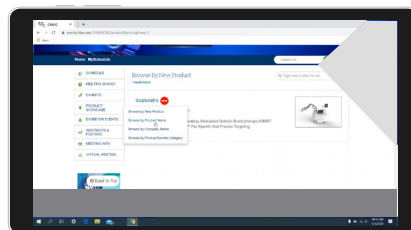


LOGO WALL

Display your logo prominently for attendees to access your virtual space easily.

INTERACTIVE LISTING

Attendees can explore companies virtually with the digital listing. Attendees can click on companies for more information and links to company materials.



ENHANCED EXPOSURE

The Virtual Company Spotlight will be marketed and available to the entire A4M network and 28th Annual attendees.



SPOTLIGHT & SPONSORSHIPS OPPORTUNITIES

COMPANY SPOTLIGHT - \$1,500

Showcase your brand in this new virtual opportunity. Provide an interactive listing that will be presented on www.a4m.com as well as on the live event platform. The sponsorship also includes:

- 2 complimentary registrations
- Pre show and post show email recognizing sponsors
- Digital Grab Bag - provide an asset that all attendees will receive at the start of the event.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

• DIGITAL CONFERENCE GUIDE - \$2,000

- Company name on the front cover
- Your company ad on the inside back cover
- Two-page spread

CONFERENCE GUIDE ADVERTISEMENT

• TWO-PAGE SPREAD - \$2,000

• INSIDE COVER - \$1,500

MORNING NEWS EMAIL - \$3,000

What is better brand exposure than having your banner on the footer of our morning news that all registered attendees receive. Each morning, (December 11-13) attendees get important information for the day, things to look out for and sessions to schedule.

NIGHTLY NEWS RECAP EMAIL - \$3,000

Be a part of the nightly news. This email is hugely popular with attendees. It provides recaps from the day and things to plan for the upcoming day. Provide an eye catching banner ad that will be placed at the footer of each email (Dec 11-13).

BRAND EXPOSURE OPPORTUNITIES

- **WEBINARS - \$10,000**

Generate perfect sales leads with this opportunity. Host an educational or promotional 1 hour webinar that will be promoted to the A4M database through a three email campaign and social media strategy.

- **IT'S A WRAP 2020 - 365 SPECIAL EDITION MAGAZINE**

Promote your brand through editorial and advertising opportunities in this special edition magazine.

- **FULL PAGE AD - \$1500**
- **EDITORIAL PIECE - \$2,000**
- **EXCLUSIVE INTERVIEW - \$3,500**

SPONSORED SESSIONS - \$10,000

- **PROFESSIONAL MEDICAL EDUCATION (PME)/PRODUCT THEATER PRESENTATION (NON-CME)**

- Full attendee list for all participants
- Email blast before and after the event promoting your session
- Promotion of your session via ads on the live event platform
- Description of Program listed on A4M Website and Event Platform
- Session may be pre-recorded or presented live during the live meeting