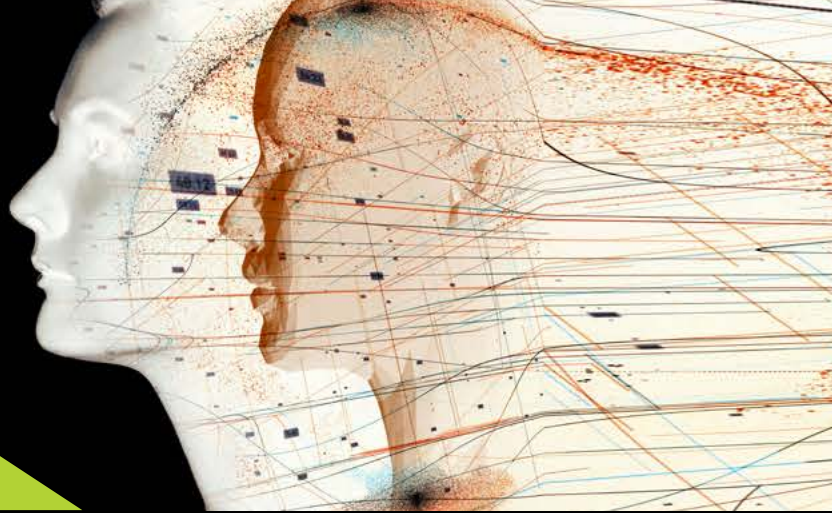




REDEFINING MEDICINE®



2020: MEDICINE REVOLUTIONIZED

# Longevity, Aging and Immuno Competency

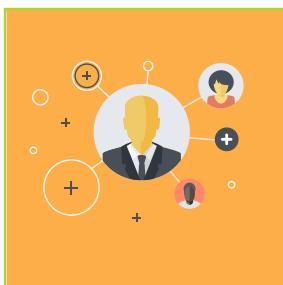
AUGUST 21 & 22



EXHIBITS &  
SPONSORSHIPS

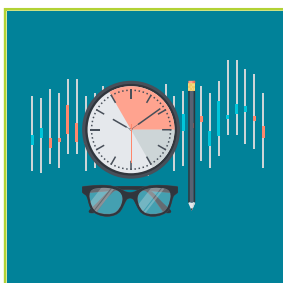
2020

# 2020 VIRTUAL EVENT EXHIBITS & SPONSORSHIPS



## Live Meeting

Live streamed in real time August 21 & 22, 2020



## Year-Round Content

All educational materials and exhibits and sponsorship items will be available for 1 year.



## Virtual Exhibit Hall

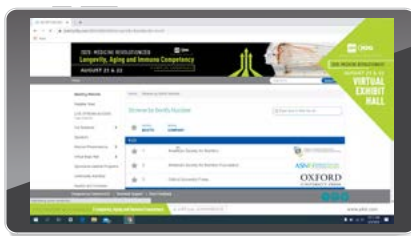
Exclusive exhibitor pages with logos, company descriptions, website links, and live chat.



## Enhanced Sponsorships

Email blasts, push notifications, splash screens, logos, ads, and badges.

# VIRTUAL EXHIBIT HALL



## Exhibitor Profiles & Contact Info

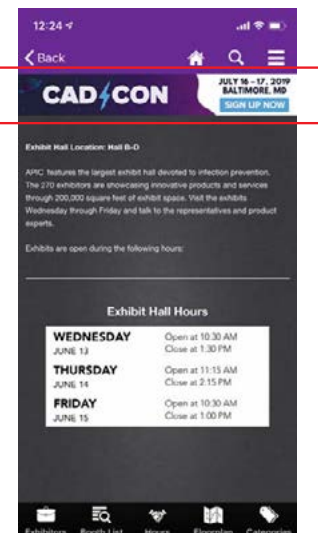
Using an exhibitor portal, sponsors and exhibitors can upload their logos, company descriptions, and contact info, so that their information is easily accessible and looks great on the event app and website.

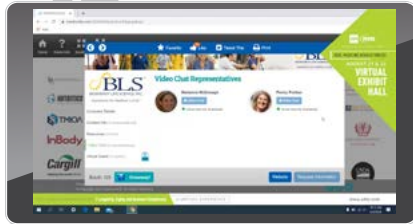
## Advertisements

Digital advertisement opportunities to showcase companies and products throughout the virtual event include banner ads, push notifications, and more.

## Brochures & PDFs

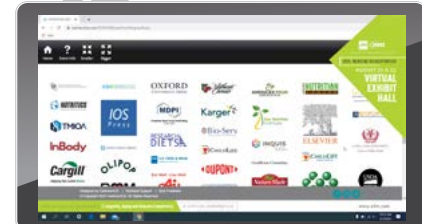
Exhibitors can also upload PDFs, brochures, white papers, and other content to share thought leadership and explain their products to attendees.





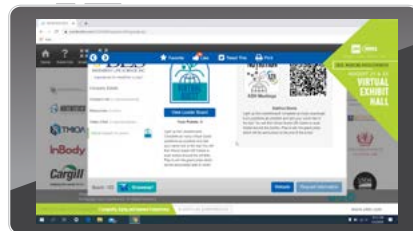
### Live Chat

A4M will provide complimentary live chat for exhibitors during break times.



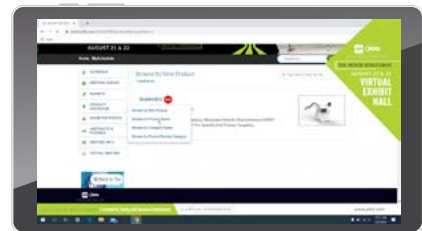
### Logo Wall

Display your logo prominently for attendees to access your virtual space easily.



### Scavenger Hunt

Drive attendance to your booth with this fun interactive game.



### Product Showcase

Showcase your products under our Product Showcase area.

### Interactive Floor Plan

Attendees can explore booths virtually with the digital floor plan. Attendees can click booths for more information and links to exhibitor materials.







Disease state education, product theaters, and professional medical education in the form of sponsored sessions will be featured throughout 2020 Virtual Event.

Companies may record sponsored sessions or present live during the live meeting. Sponsored sessions will be endured on the event platform year-round for enhanced engagement.

### Interested in Giving a Presentation?

Inquiry about our Product Theater opportunities today.



## YEAR-ROUND EVENT

2020 Virtual Event will be available for one year, sharing the audio recordings, presentation slides, and conference proceedings online and on the event page and app for year-round education.

Exhibitors and Sponsors will receive year-round engagement and ROI from 2020 Virtual Event.