



R E D E F I N I N G M E D I C I N E

The American Academy of Anti-Aging Medicine

EXHIBITOR PROSPECTUS
Sponsorship/Promotional Marketing Opportunities



WORLD CONGRESS ON ANTI-AGING MEDICINE

Welcome

The American Academy of Anti-Aging Medicine (A4M) welcomes you to our world-wide series of Anti-Aging Exhibitions and Conferences. Anti-Aging medicine is a medical specialty founded on the application of advanced scientific and medical technologies for the early detection, prevention, treatment, and reversal of age-related dysfunction, disorders, and diseases. It is a healthcare model promoting innovative science and research to prolong the healthy lifespan in humans.

A4M began its mission in 1992 with just 12 physicians and has now grown into a worldwide international medical society with representation in over 120 nations. The Academy has trained over 70,000 new physicians in its hands-on scientific, clinical and academic programs. Today it influences over 126,000 health professionals via its educational training courses, fellowships, seminars, board certification programs, videos, website, textbooks, and outreach programs.

A4M supports a series of worldwide events in Anti-Aging Medicine, and we encourage physicians to continue their training and education in the Anti-Aging medical specialty by attending these scientific programs. This is also an opportunity for technology suppliers to introduce their products and services to an elite audience of medical professionals whose practices service an affluent patient base. We invite you to participate and make your mark in the fastest growing medical specialty. Join us and be part of a new paradigm of aging.

Sincerely,
Doreen J. Brown, MBA
CEO, A4M & Medical Conferences International, Inc.

About Anti-Aging Medicine

DEVELOPING SOLUTIONS

While the global population is aging at an unprecedented rate, Anti-Aging Medicine has been developed as a healthcare concept offering solutions to extend the healthy lifespan of individuals. The science of Anti-Aging Medicine is multi-disciplinary with advances in the fields of aesthetics, biochemistry, biology, and physiology.

Industry experts say that only 10% to 15% of the current demand for medical aesthetic services is being met, therefore there's an opportunity to build a fulfilling and profitable practice in this specialty. Learning how to effectively perform medical aesthetics procedures will enhance a practice, increase income and provide widespread patient satisfaction.

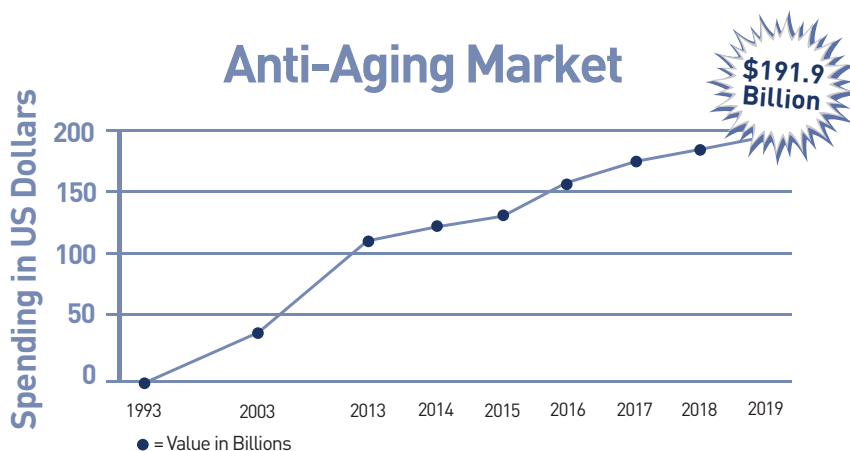
One of the sociological forces fueling interest in Anti-Aging Medicine is work force competition. As baby boomers age, they will work longer alongside the younger population. To stay competitive, they are demanding to feel and look better.

One of A4M's "ten global health targets for the 21st century" is "to achieve an increase in life expectancy and in the quality of life for all." It is predicted that, by the year 2029, advancements in stem cell research, therapeutic cloning, and nanotechnology will be harnessed into applications that improve and extend the human life span. In this manner, Anti-Aging Medicine is anticipated to have a profound and permanent impact on the future of preventative healthcare.



ABOUT THE MARKET

The antiaging market has been positioned as one of the fastest growing markets globally with its unparalleled science studies and innovative products, with a projected net worth of \$191.7 billion by 2019. Market powered by the growing population of retirees, population age 65 or over is expected to increase from 13% to 20% by 2050.



INDUSTRY STATISTICS:

There are 76.4 million Baby Boomers in the U.S.

People over 50 years of age control 70 percent of the financial assets in the USA and 50 percent of all discretionary income

Three out of five consumers take supplements on a regular basis

According to the American Society of Plastic Surgeons, the number of Botulinum toxin treatment alone rose 680% from 2000 to 2012.

World-Class Conferences

The A4M conferences aim to ensure that all medical professionals are up-to-date with the latest scientific research and the most recent medical advances in preventing and treating the degenerative effects of aging.

Our exhibitions offer your company an exciting opportunity to be at the forefront of the fast developing Anti-Aging Medicine industry. They are the perfect platform to establish new business contacts with medical professionals.

THIS is your opportunity to brand yourself with the largest global base network of thousands of health care professionals from over 126 countries, you'll be able to make your company truly international.



R E D E F I N I N G M E D I C I N E

LISTEN TO WHAT SOME OF OUR ATTENDEES HAVE TO SAY:

"A4M may well be the most positive experience I can have in my medical career."

– Zoltan P Rona

"A4M has the best and most interesting medical seminars"

– Alex Torres, MD

"Thanks to this conference, I now get to practice REAL medicine"

– Ana Torres, MD

"Great Conference, great exhibition, now I have new technologies in my clinic."

– Jose Vazquez Tanus, MD

WHO ATTENDS?

Physicians from every medical discipline:

- Aestheticians
- Bariatricians/Weight Management
- Cardiologists
- Chiropractors
- Directors of private hospitals & clinics
- Dentists
- Dermatologists
- Directors of spas and salons
- Emergency Medicine
- Endocrinologists
- General Practitioners/Family Practice
- Internal Medicine doctors
- Naturopathic doctors
- Nutritionists/Nutraceutical professionals
- Obstetrics and Gynecologists
- Osteopaths
- Pharmaceutical Chemists/Pharmacists
- Plastic Surgeons
- Rehabilitation/Sports therapists/Sports Medicine
- Researchers/Academics/Scientist
- RNs/ Nurse Practitioners

CUTTING-EDGE TOPICS

Topics presented at each conference include:

- Metabolic Syndrome
- Hormonal Health
- Diagnostic Testing and Interpretations
- Obesity/Weight Management
- Nutrient Strategies
- Stress and the immune response
- Telomere Biology
- Gut Health/Microbiome
- Genome / Genetics
- Functional Neurology
- The Science of Stem Cells
- PRP-new research and applications
- Clinical & Aesthetic Advancements
- Skin technology, skin tightening therapies and procedures
- Endocrine System
- Lifestyle Factors
- Chronic Stress, Oxidative Stress
- New injectable techniques
- Non-invasive rejuvenation of face and body
- Mind body interventions
- Breast Health

World-Class Exhibitions

WHY EXHIBIT?

Market to your potential customers in the \$153.2 billion a year market place: The Annual World Conferences on Anti-Aging Medicine offer a myriad of ways for your company to increase your show visibility, build booth traffic and leave a lasting impression on the most qualified buyers who come to the show.

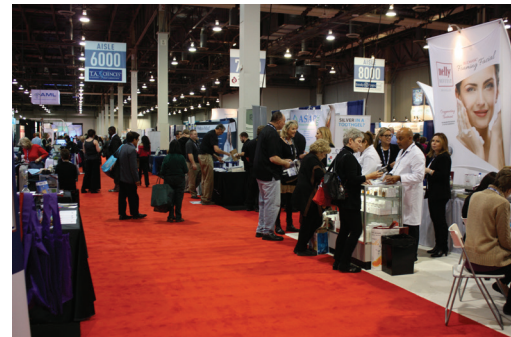
These premier conferences attract over 3,000+ healthcare professionals, consisting primarily of MD's and DO's.

WHO EXHIBITS?

- Nutraceuticals
- Aesthetic Equipment, Devices and Treatments
- Cancer Therapy (Products and Services)
- Compounding Pharmacies
- Cosmetics/Cosmeceuticals
- Fitness/Physical Therapy Equipment
- High-Tech Medical Equipment Instruments
- BHRT Companies
- Testing Laboratories
- Weight Control and Wellness Industries
- Hair Rejuvenation
- Medical Publications/Directories
- Associations
- Support Services – IT, Marketing, Insurance, Website, Finance
- Internet Health Companies
- Software/EMR Solution Providers
- Stem Cell Banking and Products

EACH SHOW FEATURES SEVERAL OPPORTUNITIES TO HELP DRIVE TRAFFIC TO YOUR BOOTH. THEY INCLUDE:

- Attendee Meeting Bag (Sponsor level only)
- Lanyards (Sponsor level only)
- Bag Inserts
- Advertisement in Anti-Aging Medical News
- Promotional giveaways
- Pre/Post-Conference email blasts (Sponsor level only)
- Cocktail reception in the exhibit hall during exhibiting hours
- Directory Listing
- Promotional item sponsorship
- Conference Program Mobile Application
- Sponsor Charging Station
- Carpet Logo



LISTEN TO WHAT SOME OF OUR EXHIBITORS HAVE TO SAY:

“Our company has been exhibiting with A4M since 1997 and the organization has been vital to our success in the industry. The events give us an opportunity to meet new physicians and converse with our current clients as well. The A4M conferences are the only events we attend every year.”

– Mike Kirkpatrick, Medaus Pharmacy



Want To Exhibit? Call 561.997.0112 x7520 or email Jean-Paul at jp@A4M.com