

THE SKIN TRIAD | AN INTEGRATIVE APPROACH TO SKIN HEALTH PRECONFERENCE WORKSHOP

9th Annual A5M Anti-Ageing & Aesthetic Medicine Conference

FRIDAY 31 JULY, 2015 | SOFTEL MELBOURNE ON COLLINS, MELBOURNE



Presented by Dr Andrew Heyman (US) Gina Thompson (US) Daryll Knowles (AU)

09.00 - 09.30	The Aesthetic Evolution: Past, Present and Future What impact have past and current trends in Aesthetic and Anti-ageing medicine had on wellness and appearance medicine today!	Gina Thompson
09.30 - 10.30	An Integrative approach to aesthetic medicine A physician's perspective on combining nutrition and dietary supplements, pharmaceutical agents and skin care for optimal skin health and overall wellness for your patient	Dr Andrew Heyman
10.30 - 11.00	Morning Tea break	
11.00 - 12.30	The Skin Triad Bridging the gap between internal and aesthetic medicine Connect health to skin and skin to health Pre and post procedural care and support How to achieve better cosmetic outcomes and patient care?	Heyman & Thompson
12.30 - 01.30	LUNCH	
01.30 - 02.30	Common skin conditions Applying an integrative treatment protocol approach	Heyman & Thompson
02.30 - 03.30	What's new and what does the future hold! Innovations and future directions in cosmeceuticals and topical applications	Mr Daryll Knowles
03.30 - 04.00	Afternoon Tea Break	
04.00 - 05.00	Aesthetic Business and Marketing Strategies Identify Aesthetic opportunities with existing patients and addressing their needs Business and marketing strategies for financial success	Thompson
05.00 - 05.30	Panel Discussion Q&A	Heyman,Thompson, Knowles
	CLOSE	

WORKSHOP LEARNING OBJECTIVES

Discuss the evolution of the Aesthetic industry and identify current trends in cosmetic medicine

Learn how to bridge the gap between Internal medicine and Aesthetics for better aesthetic outcomes and patient care

Identify common skin conditions and discuss integrative treatment protocols

Learn how to assess the skin with visual and tactile techniques

Discuss the Skin Health Triad, the role of nutrition, pharmaceutical agents and skin care for optimal skin health

Review new innovations and future directions in cosmeceuticals and topical applications

Identify Aesthetic opportunities with established patients

Learn basic communication skills to address the needs of the cosmetic patient

Learn simple Aesthetic business and marketing strategies for financial success

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