



the most prestigious

# A4M-World.Asia 2012

11<sup>th</sup> Asia Pacific Conference & Expo  
on Anti-Aging and Regenerative Medicine

**October 12-14, 2012** at

Courtyard by Marriott, Nusa Dua

*Bali*



## Sponsorship & Exhibitor Prospectus

### AGING, SEXUAL FUNCTION & HORMONAL IMBALANCE

THIS PROGRAM IS CONDUCTED BY A4M IN COLLABORATION WITH  
FACULTY OF MEDICINE PADJAJARAN UNIVERSITY BANDUNG AND  
PDGKI (ASSOCIATION OF CLINICAL NUTRITION PHYSICIAN INDONESIA)

#### event highlights:

- » Anti-Aging & Regenerative Medicine in General Practice » 'Meet-The-Expert' Clinical Course
- » Exhibition and Networking » Practice Building Workshops » Case Presentations » Panel Discussion
- » Anti-Aging Today: Media & Public Education » The A4M-World.Asia 2012 Awards
- » ABAARM Board Written Exam » ABAARM Board Oral Exam » ABAARM Extra Assisted Learning Support





# fast facts on the anti-aging marketplace

The anti-aging marketplace is one that is demographics-driven: people around the world are getting older. Lucrative \$pinoff industries created by The Anti-Aging Marketplace include:

- Prescription Drugs: \$70 billion annually spent by the public on medicines prescribed for aging-related diseases
- 50+ Fitness and Spa: \$400 billion and growing by 15% each year
- Cosmetic Procedures: \$20 billion in plastic surgery and non-surgery skin treatments spent by men and women ages 35-50 last year
- Pain Management: \$7 billion (\$16 billion if including painkiller drugs) a year, this market is aimed at relieving Boomer-generation chronic pain (including "Boomeritis")

"Drug trips," Money, September 2001; "How to Surf the Age Wave," Time Magazine, Aug. 4, 2002; American Society for Aesthetic Plastic Surgery, February 2002; MarketData Enterprises, November 2001.



*Market to your potential customers in this multi-billion a year marketplace!*

## *Who Exhibits?*

- *Pharmaceutical Companies*
- *Clinical Laboratories*
- *Biomedical Technologies*
- *High-Tech Medical Equipment/Instruments*
- *Functional Food & Nutraceuticals*
- *Skincare & Cosmeceuticals*
- *Medical Spa*
- *Fitness/Physical Therapy Equipment*
- *Practice Insurance*
- *Software/EMR Solution Providers*



contact us:

[register@a4m-world.asia](mailto:register@a4m-world.asia)

more details:

[www.a4m-world.asia](http://www.a4m-world.asia)

*The Anti-Aging market is a multi-billion dollar industry with a phenomenal average annual growth rate of 9.5%, and is predicted to reach nearly \$115.5 billion by 2011. (<http://www.bccresearch.com/report/PHM041A.html>)*



# **The Revolution of Preventive, Anti-Aging & Regenerative Medicine**

## **➔ Emerging Health Industry Trend**

Advancement of information technology, biomedicine, and scientific researches has revolutionized the way people live their lives. Such revolution also takes place in medical and health care services as biomedical technology becoming more and more advanced. One of the most popular health care system today is the preventive, anti-aging and regenerative medicine – a multi-disciplinary, evidence-based, clinically sound health care; not only represented by advances in the fields of biochemistry, biology, and physiology, but is enhanced by contributions from aesthetic, sports and nutrition medicine, molecular genetics, and emerging biomedical technologies.

Anti-aging medicine focuses on the application of high-tech diagnostic and biomedical technologies for the very earliest detection, and comprehensive care of chronic diseases; including prevention, treatment, and reversal of age-related dysfunctions, disorders and diseases. Integrating the best components of conventional, complementary, and functional medicine, anti-aging medicine has been widely accepted by the public as the sound and responsible medical care that are consistent with those applied in other preventive health specialties. The goal of anti-aging medicine is not merely to prolong the total years of an individual's life, but to ensure that those years are enjoyed in a productive and vital fashion.

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### **Who Should Participate the Expo – Opportunity for Medical & Health Care Businesses**

#### **PHARMACEUTICALS, NUTRACEUTICALS AND DIETARY SUPPLEMENT**

Diet and nutrition program plus nutraceuticals supplementation are compulsory for optimal health, prevention and management of chronic degenerative diseases associated with age. Today, progressive and visionary physicians/medical doctors combine pharmacotherapy and nutraceuticals for immediate treatment, prevention, and long term health maintenance and support.

#### **HORMONE PRODUCTS & NATURAL HORMONE ENHANCERS**

Hormone has been used by conventional doctors for more than 30 years for treating conditions associated with hormonal imbalance such as menopause. Hormone deficiency or imbalance is in fact one of the major issues in aging and physiological function declines. Science and biomedical advancement have brought new opportunity for medical doctors to use bio-identical hormone to address the concerns.

#### **SKINCARE, AESTHETIC INSTRUMENTS, ANTI-AGING COSMETICS & COSMECEUTICALS**

Aesthetic Medicine is an imperative attribute in an anti-aging program. Many requires that internal rejuvenation is accompanied by external looks enhancement. It is a universal demand to feel younger and look younger at the same time. The course of treatments are all-embracing topical skincare, cosmeceuticals, anti-aging cosmetics, as well as the use of lasers, lights, and the wide-ranging injectibles. Suppliers of those are strongly recommended to take part in the expo.

#### **REFERENCE LABORATORIES, IMAGING & DIAGNOSTIC CENTERS**

Precise and accurate testing/diagnostic is always the first and the crucial step prior commencing an integrative anti-aging program. Required tests and the available diagnostic technologies & laboratory services for aging intervention and management will be explored during the conference. Providers of this essential component of anti-aging medicine are encouraged to participate in the expo.

#### **OTHER HEALTHY AGING MANAGEMENT RELATED PRODUCTS & SERVICES**

- » Suppliers of High-Tech Medical and Diagnostic Equipment/Instrument
- » Longevity Centers, Wellness Centers, Health Spas and Medical Spas
- » Fitness/Physical Therapy Centers and Fitness Equipment Supplies
- » Physician in Practice/Anti-Aging Practice Consultants
- » Medicine Books and Medical Information Systems
- » Internet Health Companies
- » Practice Insurance
- » Universities/Institutions, Clinics and Hospitals

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## Why You Should Participate

*Asia - an Emerging Global Market .... Think Global – Think Asia!*

### Go the extra miles into the region with over 4 billions population!

Asia an undisputed market with promising economic growth has becoming an important global marketplace for many successful American, European and Australian companies; Asian people are very concern on their health and beauty; and actively go after healthy lifestyle trends. Countries with developed economy in the region of Australasia are Australia, New Zealand, China, Hong Kong, Taiwan, Japan, South Korea, Indonesia, Singapore, Malaysia, Thailand and Philippines.

### Tap into Asia Pacific Most Prestigious Anti-Aging Conference and Trade Expo

A4M-World.Asia is the largest and most influential academic and industry annual event in Asia Pacific for Anti-Aging Medicine and Regenerative Biomedical Technologies. Sponsored by the leading and pioneer organization, A4M (American Academy of Anti-Aging Medicine), and endorsed by other world anti-aging authorities; the conference has been running successfully since 2002 in Singapore, Malaysia, Thailand, Indonesia, China, Japan and South Korea attended by thousands of open-minded physicians and healthcare practitioners from Asia Pacific region, seeking innovative treatment modalities for their patients. As well as participated by hundreds of sponsors and exhibitors who recognize *Asia as an emerging global market!*

## TOP 9 REASONS TO EXHIBIT AT A4M-WORLD.ASIA

1. Brand your company as a thought leader in the Preventive Anti-Aging Medicine and Regenerative Biomedical Technologies arena and develop revenue-generating opportunities with qualified decision-makers.
2. Introduce your products and services to an “elite audience of medical professionals” whose practices service an affluent patient base.
3. Reach hundreds of decision-makers in one weekend at a single location!
4. Exhibiting allows your company to differentiate its products, services or technology from competitors. As well as the perfect platform to launch a new product, collect feedback, network, and establish new leads.
5. Presentation opportunities range from Luncheon to Dinner Workshops; all giving your company direct access to the top-tier delegates and a chance to impact their buying decisions.
6. Acquire the best-qualified sales leads and long term relationships.
7. Gain the competitive edge with increased market share.
8. A4M-World.Asia will support your sponsorship and brand your company with strong marketing programs before, during and after the event. The earlier you secure your sponsorship, the more opportunity for exposure.
9. **Build awareness - the next medical breakthrough could be your product or service!**

### Face-to-Face Business Opportunities

At the conference itself, there are limited number of sponsorship and exhibit opportunities. You may choose to sponsor one of several informal networking functions such as the mid-morning or mid-afternoon refreshment break, or a luncheon or evening networking reception. All sponsorships may include an approximately 3.0m x 3.0m exhibit space. If your sponsorship is confirmed early in the development of the conference agenda, a speaking role on one of the conference sessions or panels may be included if appropriate.

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## Conference Program Information

*Please download the most update conference program detail on official website [www.A4M-World.Asia](http://www.A4M-World.Asia).*

# EXHIBITION & PRESENTATION OPPORTUNITIES

EXHIBITION PACKAGE	Early Bird By 31 July 2012	Regular After 31 July 2012
E1. TABLE-TOP EXHIBIT	<input type="checkbox"/> USD 1,500	<input type="checkbox"/> USD 2,000
E2. BRANDING BOOTH	<input type="checkbox"/> USD 2,500	<input type="checkbox"/> USD 3,000
E3. CLOSE-UP SHOWCASE	<input type="checkbox"/> USD 3,500	<input type="checkbox"/> USD 3,900

## E1. TABLE-TOP EXHIBIT

- » 1.5m x 1.5m table top exhibit space for two days expo (13-14 October 2012)
- » Complimentary 1 FULL PASSPORT Conference Pass including conference kits, refreshments and lunches
- » Complimentary company listing in the official A4M-World.Asia Program & Abstract Book
- » Complimentary company listing in the official website [www.A4M-World.Asia](http://www.A4M-World.Asia)

## E2. BRANDING BOOTH

- » 3.0m x 3.0m exhibit space for you to have your own design image branding booth for two days expo
- » Complimentary 1 FULL PASSPORT Conference Pass including conference kits, refreshments and lunches
- » Complimentary company listing in the official A4M-World.Asia Program & Abstract Book
- » Complimentary company listing in the official website [www.A4M-World.Asia](http://www.A4M-World.Asia)

## E3. CLOSE-UP SHOWCASE

- » Companies with scientific product knowledge & qualified speakers may propose a 30-minute up to 2-hour presentation session. Presentation material subjected to approval by A4M-World.Asia Scientific Faculty.
- » 3.0m x 3.0m exhibit space for you to have your own design image branding booth for two days expo
- » Complimentary 1 FULL PASSPORT Conference Pass including conference kits, refreshments and lunches
- » Insertion of an item of advertising material in A4M-World.Asia conference bag
- » Complimentary company listing in the official A4M-World.Asia Program & Abstract Book
- » Complimentary company listing in the official website [www.A4M-World.Asia](http://www.A4M-World.Asia)

# SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIP	SPONSORSHIP FEE
S1. CONFERENCE BAG	USD 3,000
S2. LUNCH SYMPOSIUM (per 1x lunch)	USD 3,000
S3. PROGRAM & ABSTRACT BOOK ADVERTISING	
S3.1. Back Page	USD 1,250
S3.2. Inside Back Page	USD 900
S3.3. Inside Front Page	USD 900
S3.4. Inside Full Page	USD 700

Contact us now, get special offer before the early bird dateline!

**Call:** +62 855 9909 333, +62 817 0553 888 | **Fax:** +65 6491 5833

**Email:** [register@A4M-World.Asia](mailto:register@A4M-World.Asia)



**11<sup>th</sup> Asia Pacific & 8<sup>th</sup> Indonesia A4M Conference and Expo on  
Anti-Aging and Regenerative Medicine**

12-14 October 2012

Courtyard by Marriott, Nusa Dua Resort, Bali

## SPONSORSHIP & EXHIBIT APPLICATION FORM

Please tick (✓) where applicable and return the completed form to

Fax **(65) 6491 5833** or Email **register@A4M-World.Asia**

EXHIBITION PACKAGE	Early Bird By 31 July 2012	Regular After 31 July 2012
<b>E1. TABLE-TOP EXHIBIT</b>	<input type="checkbox"/> USD 1,500	<input type="checkbox"/> USD 2,000
<b>E2. BRANDING BOOTH</b>	<input type="checkbox"/> USD 2,500	<input type="checkbox"/> USD 3,000
<b>E3. CLOSE-UP SHOWCASE</b>	<input type="checkbox"/> USD 3,500	<input type="checkbox"/> USD 3,900

### GENERAL SPONSORSHIP

Conference Bag ☐ USD 3,000  
Lunch Symposium 13 October 2012 ☐ USD 3,000  
Lunch Symposium 14 October 2012 ☐ USD 3,000

### PROGRAM & ABSTRACT BOOK ADVERTISING

Back Page ☐ USD 1,250  
Inside Back Page ☐ USD 900  
Inside Front Page ☐ USD 900  
Inside Full Page ☐ USD 700

### PAYMENT INFORMATION

50% down payment must be forwarded with this application form. Balance is due on August 31, 2012

Registration paid in full before July 31, 2012 is entitled to early bird rate.

Registration payment should be forwarded to:

Account Name : SENTOSA PUTRA TJANDRA  
USD Account No : 352 357 5300  
Swift Code : BDINIDJA  
Bank Name : Bank Danamon, Branch Hayam Wuruk  
Bank Address : Jl. Hayam Wuruk 130 Denpasar, Bali, Indonesia

*Please complete all fields using BLOCK LETTERS.*

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Contact Person \_\_\_\_\_ Position \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**I HAVE READ THE GENERAL INFORMATION AND AGREE TO THE CONDITIONS OF ACCEPTANCE:**

Signature \_\_\_\_\_ Date \_\_\_\_\_



**11<sup>th</sup> Asia Pacific & 8<sup>th</sup> Indonesia A4M Conference and Expo on  
Anti-Aging and Regenerative Medicine**

12-14 October 2012

Courtyard by Marriott, Nusa Dua Resot, Bali

**FORM 1. EXHIBITOR SPACE AGREEMENT**

(To be returned by Exhibitors choosing Organizer's standard booth/table-top service)

Fax **(65) 6491 5833** or Email **register@A4M-World.Asia**

Dateline: August 31, 2012

Complete using **BLOCK LETTERS** or type clearly.

**A. REGISTERING COMPANY INFORMATION** (Exhibitor authorized person in charge)

Full Name \_\_\_\_\_ Position \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**B. TYPE OF SPACE REGISTRATION**

☐ Table-Top Space size 1.5m x 1.5m

☐ Branding Booth Space size 3.0m x 3.0m

**C. TO BE PRINTED COMPANY NAME**

We are using the Organizer's standard table-top service and wish to feature our company name as follow (MAX. 30 LETTERS):


**D. EXHIBITOR'S CONTRACTOR**

Following Form will be for the Exhibitor's Contractor for Stand Building and other Display works:

Company \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

**I HAVE READ THE GENERAL INFORMATION AND AGREE TO THE CONDITIONS OF ACCEPTANCE:**

Signature \_\_\_\_\_ Date \_\_\_\_\_

# GENERAL INFORMATION

## 1. Venue

Courtyard by Marriott Bali Nusa Dua  
Kawasan Pariwisata Lot SW1  
Nusa Dua, Bali 80363 Indonesia  
[www.courtyardmarriottbali.com](http://www.courtyardmarriottbali.com)

## 2. Exhibit Space Rental

The available space is with the following specifications:

- Space Area 1.5m x 1.5m for Table Top
- Space Area 3.0m x 3.0m for Branding Booth
- Reception Table, 1 (one) unit
- Chair, 1 (one) unit
- Company name signage

## 3. Payment of Space

No exhibitor will be allowed to occupy their space until the Exhibition Organizer has received full payment. 50% down payment must be paid upon registration. Balance is due on August 31, 2012. Registration paid in full before July 31, 2012 is entitled to early bird rate.

Payment should be addressed to:

Account Name : SENTOSA PUTRA TJANDRA  
USD Account No : 352 357 5300  
Swift Code : BDINIDJA  
Bank Name : Bank Danamon, Branch Hayam Wuruk  
Bank Address : Jl. Hayam Wuruk 130 Denpasar, Bali, Indonesia

## 4. The Exhibition Organizer

Email: [register@A4M-World.Asia](mailto:register@A4M-World.Asia), eFax: (65) 6491 5833

## 5. Official Contractor

The Organizing Committee has appointed an Official Booth Contractor. For any inquiry related to building your own design branding booth, please email to [register@A4M-World.Asia](mailto:register@A4M-World.Asia)

## 6. Set Up and Clear Up Period

Standard Table-Top setting up will be held on October 13, 2012 between 7-9am, while clear up will be held on October 14, 2012 between 4-6pm. For Branding Booth (special booth design), build up will be held on October 12, 2012 between 2-5pm, while dismantling will be on October 14, 2012 between 4-6pm.

## 7. Dates and Opening Hours

The Exhibition opens daily from October 13-14, 10am to 4pm.

## 8. Cancellation and Refunds

For written cancellation received by the Exhibition Organizer before August 10, 2012, 50% registration fee will be refunded. No refund will be made for written cancellation received after that date. Refunds do not include bank administration and provision. All payment for refunds will be made only after the closing of Exhibition.

## 9. Exhibition Information

Exhibitors are not allowed to nail, screw, drill, paint or use the wall, floor, carpet, partition or any other facilities at Exhibition area. If this instruction is ignored, the Organizing Committee reserves the right to charge the Exhibitor or Contractor concerned for any damages of materials. Exhibitors are responsible for all damage caused by activity done within the Exhibition area and will bear any cost that VENUE HOTEL or CONTRACTOR charge. Exhibitors are advised to be ready at their own stand 20 minutes before the show starts. Exhibitors cannot leave or close the stand before the closing time. Aisle indicated on the floor plan must be kept clear at all time of all exhibition goods or decorations materials in order to facilitate traffic.

## 10. Rearrangement and Relocation of Stands

Allotment of stand is on FIRST COME FIRST SERVE basis. The Organizing Committee and the Exhibition Organizer reserve the right to rearrange or relocate the stands based on the actual number of stands sold.

## 11. Business Activity

No business activity shall be conducted by Exhibitors and/or his Co-Delegate outside their stand boundaries such as the distribution of promotional materials outside their stands.

## 12. Badge

All personnel (Exhibitors and Contractors) must wear badges at all times. Each stand will have a maximum of 2 badges. Additional badge request fee is Rp 150.000/person. Temporary work passes are available from the Organizer. Organizing Committee only allows the registered Exhibitors to be in the Exhibition area. Exhibitors should have already settled the registration fee before they can get the badge and enter the Exhibition area.

## 13. Sound and Audio Visual

Exhibitors are not allowed to produced loud sound or use any Audio Visual facility that might disturb other Exhibitors.

## 14. Goods Removal

For security and safety reasons, exhibit movement in or out of the venue during show hours is not permitted.

## 15. Smoking

Smoking is strictly not permitted in the exhibition area at all time.

## 16. Security

The Organizer has arranged security personnel to ensure the safety of all exhibits in general. However, these security personnels cannot pay attention to each stand. Exhibitor must arrange their own insurance to cover all stages of the Exhibition. Exhibitors are reminded that small, portable and attractive items are most at risk after the Exhibition closes each day. Therefore, Exhibitors are advised to keep these safely stored each day before leaving the Exhibition area and pay particular attention to those items during the breakdown period. Exhibitors are strongly urged to remove valuable exhibits from the Exhibition Area as soon as possible after the Exhibition closing. Exhibitors are reminded that stands should not be left unattended until the valuable items have been removed. If your display is very valuable and sensitive and you wish to hire security personnel to attend to your stand exclusively during off show hours, please contact the Exhibition Organizer for information. Please note that you may not use any personnel from any other security agency. The Organizer and VENUE HOTEL do not accept responsibility for theft, loss or damage of exhibits, or any equipment belonging to Exhibitors, Contractors or Visitors.

## 17. Cleaning

Exhibitors are responsible for the cleanliness of their own booth. Exhibitors and their contractors must clean their booth and remove all their debris (e.g. wooden crates, cartons, etc) from the Exhibition area. Aisles must always be kept clear for safety reason. Only general cleaning, such as vacuuming of the carpet is provided.

## 18. Telephone Lines

For exhibitor who needs telephone lines, please contact VENUE HOTEL.

## 19. Electricity

The official Contractor will carry out all electrical works (wiring and connections, lighting, etc) on all stands and charges on additional electrical works shall be paid by Exhibitors. Should you need electricity supply, please request and fill in the Form 2 and contact the Organizer.

## 20. Force Majeure

The Exhibition may be postponed, shortened or extended due to any cause whatsoever outside the control of the Organizer. In this event, the organizer shall not be responsible for any loss sustained by the Exhibitor, directly or indirectly attribute to the elements of nature, force majeure or orders and directives imposed by any governmental authority, and fees paid by the exhibitors, or any part, are refundable at the sole discretion of the Organizer.