



ANTI-AGING PRACTICING THE FUTURE OF MEDICINE TODAY MEDICAL NEWS

The leading business-to-business trade publication of the anti-aging medical movement. This Award-Winning Publication is the official magazine of the American Academy of Anti-Aging Medicine (A4M).

2012 MEDIA KIT

2012 ADVERTISING RATES

DISPLAY ADVERTISING RATES*

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Two-Page Spread	—	\$6,457
Full Page	\$2,175	\$3,800
Half Page (H)	\$1,305	\$2,300

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PLACEMENT	PRICE
Inside Front Cover	\$7,998
Inside Back Cover	\$5,998
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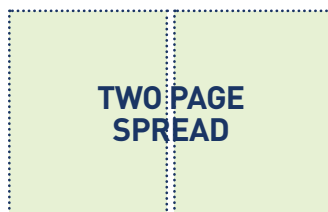


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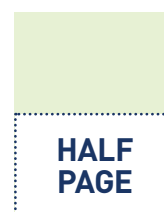
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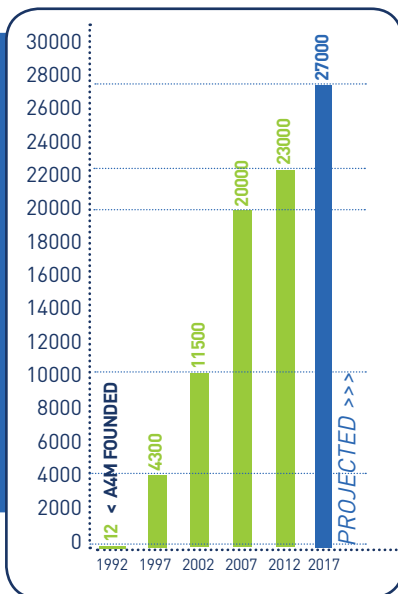
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REACH 500,000 PHYSICIANS & HEALTHCARE PROFESSIONALS WITH YOUR PRODUCT OR SERVICE

A4M maintains the largest base of individuals involved in anti-aging medical clinical care & research: A4M's Membership Totals 22,000+ from 105+ Nations

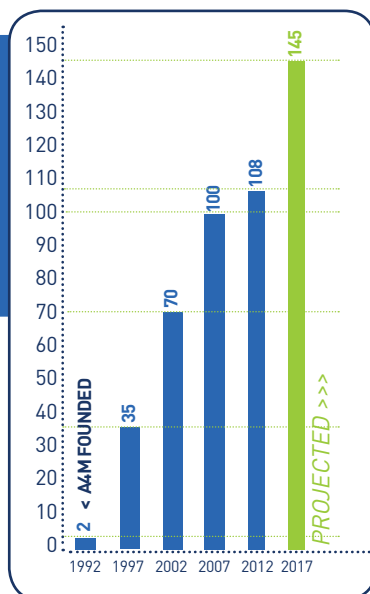
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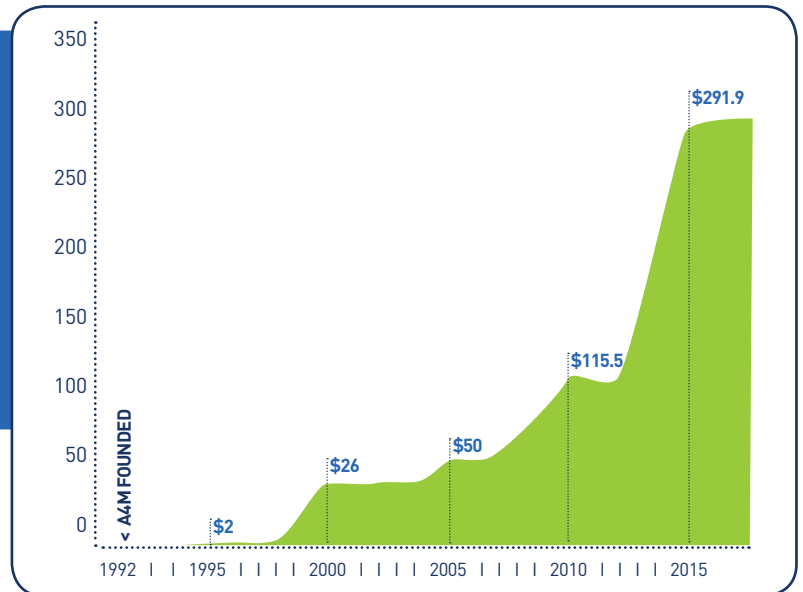
105+ NATIONS

MEMBER NATIONS



THE ANTI-AGING INDUSTRY IS PRESENTLY VALUED AT \$291.2 BILLION.

US DOLLARS IN BILLIONS



"Anti-Aging Products: A Global Market Report," Global Industry Analysts, Inc., San Jose, CA. March 2009, "Anti-Aging Products - Executive Summary" p II-1, in "Anti-Aging Products: A Global Strategic Business Report: MCP-1107," Global Industry Analysts, Inc., San Jose, CA. March 2008; Antiaging Products and Services. Report PHM041A," Business Communications Company, Inc., February 2005.

"Anti-aging" is the hottest buzz phrase in the preventative health marketplace today. Your company can benefit from:

- ▶ Print advertising in Anti-Aging Medical News, the industry's award-winning, business-to-business publication
- ▶ Internet advertising at The World Health Network, www.worldhealth.net, the Internet's leading anti aging portal and consumer resource for referrals to physicians, products, and services
- ▶ E-Newsletter advertising in the E-Biotech Newsletter, with 500,000+ opt-in subscribers internationally
- ▶ Sponsoring Worldhealthnet.tv, a multimedia website providing consumers with an introduction to anti-aging medicine.

A4M IS THE LEADING NETWORK THAT CONNECTS VENDORS WITH BUYERS: OUR SPONSORED/CO-SUPPORTED EVENTS BRING 78,000 ATTENDEES WORLDWIDE

ADVERTISING AGREEMENT

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BEGINNING ISSUE _____ ENDING ISSUE _____
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Client agrees to meet the agreed frequency requirements and pay for ads upon receipt of invoice. If Client fails to meet the minimum insertion frequency required to qualify for the discounted rate quoted above, or if Client fails to pay for ads in full upon receipt of invoice, Client agrees that the discount shall be forfeited and Client shall pay for all current, previous, and future advertising hereunder at Publisher's uncontracted rate (the one-time rate). Any prior advertising billed at the discounted rate will be re-billed at the uncontracted rate. In addition, a late fee of \$25 and a 1.5% per month outstanding account charge shall apply if payment is not received by Publisher within 15 days of the invoice date (**not the date of the magazine issue. Example: October issue billing is due at time of invoice in September, not October**). Client agrees to pay Publisher's costs and attorneys' fees if collection action is instituted. Cancellations or ad changes must be made by Publisher's ad deadline or the same ad will continue to run. Ads must be pre-approved and must meet Publisher's size dimensions. Publisher has the right to refuse any order. In the event of non-payment of advertising for 90 days, accounts will be subject to 33% service fee and will be turned over to collection agency.

NOTE TO NEW ADVERTISERS: To reserve space in the American Academy of Anti-Aging Medicine Show Handbook, prepayment is required. If contracting for a one-time ad, payment is required with your reservation. If contracting for multiple ads prepayment is required for first two issues with reservation. If you prefer to pay with a check, we ask that you guarantee payment by Visa/Mastercard. Your card number will be held until payment by check is received. In the event check is not received your card will be charged. All ads require prepayment for each issue by check or Visa/MC.

ACKNOWLEDGEMENT AND AUTHORIZATION

The undersigned verifies the accuracy of all the information contained in this contract and authorizes any credit reporting agency or other third party to release any personal or company information concerning the undersigned's credit standing to The American Academy of Anti-Aging Medicine. The advertiser agrees that A4M may accept a facsimile copy of this contract agreement as an original, and that facsimile copies of customer's signature will be treated as original and will be admissible as evidence of this contracted agreement or other document delivered by facsimile.

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CARD NUMBER: _____ EXP. DATE: _____
NAME AS IT APPEARS ON CARD: _____ PHONE ORDER: _____

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BANK NAME & ADDRESS Associated Bank 401 E Kilbourn Ave Milwaukee WI 53211	ACCOUNT NAME: Medical Conferences International ACCOUNT NUMBER: 2173275823 ACCOUNT ADDRESS: 16985 W. Bluemound Road Suite 210 Brookfield, WI 53005	SORT CODE: 075900575 SORT CODE: ABGBUS44
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SIGNATURE: _____ DATE: _____

By signing this application, Exhibitor attests that he has received, reviewed, and consents to the attached Exhibitor terms and conditions.

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Anti-Aging Medical News
EXHIBITOR LISTING
 May 17th - 19th, 2012 • Orlando, FL
 Submission Deadline: March 15th, 2012



Company Name: _____ Booth # _____

- Use my Exhibitor Listing from the most recent issue (with changes below).
 or
 Use the information from this interactive form.

ADDRESS

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

SAMPLE LISTING



Booth # XXX

Company Name
 1111 Any Avenue
 Your City, State 00000

Phone: XXX-XXX-XXXX
Fax: XXX-XXX-XXXX
Website: www.yourwebsite.com
Email: info@yourwebsite.com

Company Description Here 2

For every exhibit space booked, exhibitors will be entitled to an Exhibitor Listing in the A4M Show Guide section that includes the following:

- Company Logo (instructions listed below)
- Company Information (information listed above)
- Company Description (Use the section below to describe your organization and/or exhibitor's products and services.)

- 1 Company Logo Submissions Guidelines**

 - Logo must be at least 300 dpi
 - Logo must be print-ready artwork in CMYK color mode.
 - Acceptable file types includes EPS, AI, PSD, JPG, or TIFF.

For further information, contact Robin Gilbertson at (561) 998-0870 or email us at aamn@a4m.com
-
- 2 Company Description (35 words max)**

Please complete the following form and email back to aamn@a4m.com along with items 1 & 2



Anti-Aging Medical News
BUYER'S GUIDE LISTING
May 17th - 19th, 2012 • Orlando, FL
Submission Deadline: March 15th, 2012



Company Name: _____ Booth # _____

City: _____ State _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

- Buyers Guide Listing:**
- First category at no charge
 - Additional Categories \$65 each

Buyers Guide Listing Sample

Company Name
1100 Any Street (561) 000-1111
Anytown, FL 11100 www.yourwebsite.com
USA

Please select your categories:

<input type="checkbox"/> Aesthetic Medical Treatment <input type="checkbox"/> Alternative Therapies <input type="checkbox"/> Associations/Education <input type="checkbox"/> Compounding Pharmacies <input type="checkbox"/> Computers/EMR <input type="checkbox"/> Cosmeccuticals <input type="checkbox"/> Dental <input type="checkbox"/> Dermatology	<input type="checkbox"/> Diagnostic Service/Laboratories <input type="checkbox"/> Hair Rejuvenation <input type="checkbox"/> Holistic Medicines <input type="checkbox"/> Hyperbaric/Oxygen Therapies <input type="checkbox"/> Insurance/Finance/Practice Management/Marketing <input type="checkbox"/> Med Spa/Equipment <input type="checkbox"/> Medical Equipment/Supplies	<input type="checkbox"/> Medical Publications/Directories <input type="checkbox"/> Mesotherapy/Hormone Therapies <input type="checkbox"/> Misc. <input type="checkbox"/> Nutraceuticals <input type="checkbox"/> Pharmaceuticals <input type="checkbox"/> Sports/Fitness/Physical Therapies <input type="checkbox"/> Stem Cell Therapies <input type="checkbox"/> Weight Management
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