

ANTI-AGING

MEDICAL
NEWS

THE GLOBAL RESOURCE FOR ANTI-AGING

A4M MEDICINE
REDEFINED

2027 MEDIA KIT

The leading business-to-business trade publication of Anti-Aging medicine. This awardwinning publication is the official magazine of the American Academy of Anti-Aging Medicine (A4M).

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CONNECT WITH PHYSICIANS & HEALTHCARE PROFESSIONALS

Engage directly with clinicians and healthcare professionals to promote your product or service within the rapidly growing longevity market. By fostering collaboration and providing education, we empower healthcare providers to deliver cutting-edge solutions to their patients.

OUR NETWORK

We connect with a global network of healthcare professionals and practitioners, comprising thousands of members from over 100 countries. Each member is deeply committed to advancing longevity and anti-aging medical care through education, research, and innovation.

JOIN US

Be part of the movement to educate clinicians and healthcare professionals, empowering them to lead the way in the longevity market. Together, we can shape the future of healthcare and wellness.

ABOUT THE MARKET

The longevity market is one of the fastest-growing global sectors, driven by groundbreaking scientific research and the increasing aging population. In North America, the market is projected to grow from \$58.49 billion in 2024 to \$63.22 billion in 2025, reflecting a compound annual growth rate (CAGR) of 8.1%. Globally, the market size is estimated at \$85.13 billion in 2025 and is expected to reach \$119.84 billion by 2030, with a CAGR of 7.08%.

This growth is fueled by the rising number of older adults. According to the World Health Organization (WHO), the global population aged 60 years and older is expected to increase from 1 billion in 2020 to 1.4 billion by 2030 and reach 2.1 billion by 2050. Similarly, the United Nations projects that by 2050, one in six people globally will be aged 65 or older, up from one in 11 in 2019.

INDUSTRY STATISTICS

- **Baby Boomer Population in the U.S.:** As of 2023, the Baby Boomer generation (individuals born between 1946 and 1964) numbered approximately 71.6 million in the United States. By 2025, the youngest Boomers will be 61 years old, and the oldest will be 79. This demographic continues to significantly influence healthcare and wellness industries.
- **Nutritional Supplement Usage:** Approximately 75% of Americans reported using dietary supplements in 2024, underscoring the growing emphasis on preventive health measures and personal well-being.
- **Prevalence of Chronic Diseases:** Six in ten adults in the United States live with at least one chronic disease, such as heart disease, cancer, or diabetes. This high prevalence drives demand for preventive healthcare services and longevity-focused products.

2027 PRINT ADVERTISING RATES

A4M

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DISPLAY ADVERTISING RATES*

AD SIZE	4-COLOR PRICE
Two-Page Spread	\$8,800
Full Page	\$4,400
Half Page	\$3,000

*All rates quoted in US\$ Dollars.

SPRING ISSUE ADVERTISING DEADLINE
February 20, 2027

WINTER ISSUE ADVERTISING DEADLINE
September 18, 2027

2027 MECHANICAL SPECIFICATIONS

REQUIRED FILE FORMAT

PDF/X-1A

High resolution (300 dpi)

CMYK

PLEASE NOTE:

- PDF files must contain only 4-color process images (CMYK).
- A4M can not be responsible for PDF files prepared incorrectly.
- All files must have a minimum of .125" bleed

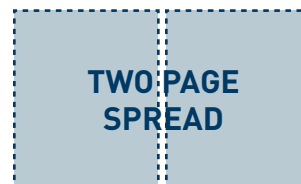


FULL
PAGE

TRIM SIZE	8.375" x 10.875"
BLEED	8.625" x 11.125"
LIVE AREA	7.875" x 10.375"

SPOT COLORS:

Pantone (PMS), Metallic, and Day-Glo inks are available at an extra cost, but must be requested in advance. Otherwise, A4M will convert all spot colors (ie. Pantone) to CMYK. Please convert spot colors to 4/C process on your own if you wish to manage the color conversion. Spot colors cannot be expected to exactly match their CMYK equivalent.



TWO-PAGE
SPREAD

TRIM SIZE	16.75" x 10.875"
BLEED	17" x 11.125"
LIVE AREA	16.25" x 10.375"

IMAGE REQUIREMENTS:

All images for ads should be color corrected and provided at or above our minimum resolution requirement of **300 dpi**. Image files should be **CMYK** and in .tif, .eps, or .jpg file format.



HALF
PAGE

TRIM SIZE	8.375" x 5.3125"
BLEED	8.625" x 5.5625"
LIVE AREA	7.875" x 4.8125"