

ANTI-AGING MEDICAL NEWS

THE GLOBAL RESOURCE FOR ANTI-AGING

A4M MEDICINE
REDEFINED

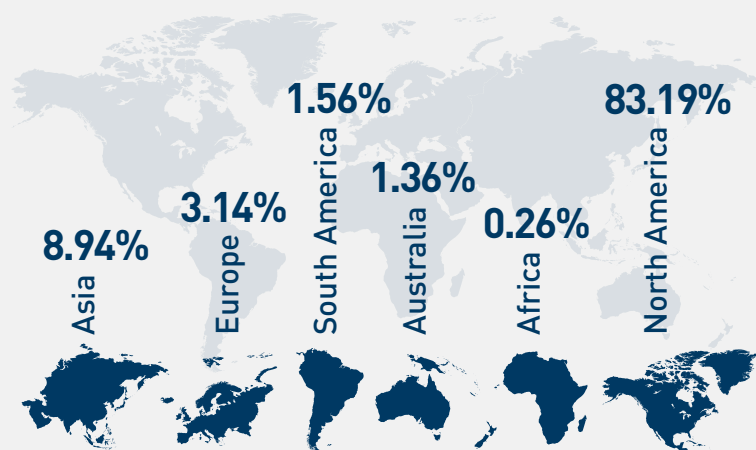
2026 MEDIA KIT

The leading business-to-business trade publication of Anti-Aging medicine. This award-winning publication is the official magazine of the American Academy of Anti-Aging Medicine (A4M).

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CONNECT WITH PHYSICIANS & HEALTHCARE PROFESSIONALS TO PROMOTE YOUR PRODUCT OR SERVICE

A4M boasts the largest global network of healthcare professionals and practitioners, comprising thousands of members hailing from over 100 countries. Each member shares a deep commitment to and active involvement in Anti-Aging medical care and research.



ABOUT THE MARKET

The anti-aging market continues to be one of the fastest-growing global sectors, driven by groundbreaking scientific research and an increasing aging population. In North America, the market is projected to grow from \$58.49 billion in 2024 to \$63.22 billion in 2025, reflecting a compound annual growth rate (CAGR) of 8.1%. Globally, the anti-aging market size is estimated at \$85.13 billion in 2025 and is expected to reach \$119.84 billion by 2030, with a CAGR of 7.08% during this period.

This substantial market growth is largely attributed to the increasing population of older adults. According to the World Health Organization (WHO), the number of people aged 60 years and older worldwide is expected to increase from 1 billion in 2020 to 1.4 billion by 2030 and reach 2.1 billion by 2050. Similarly, the United Nations projects that by 2050, one in six people globally will be aged 65 or older, up from one in 11 in 2019.

INDUSTRY STATISTICS

- **Baby Boomer Population in the U.S.:** As of 2023, the Baby Boomer generation (individuals born between 1946 and 1964) numbered approximately **71.6 million** in the United States. By 2025, the youngest Boomers will be 61 years old, and the oldest will be 79. This demographic continues to significantly influence various industries, including healthcare and wellness.
- **Nutritional Supplement Usage:** Approximately **75%** of Americans reported using dietary supplements in 2024, indicating a consistent commitment to health and wellness. This trend underscores the importance placed on preventive health measures and personal well-being.
- **Prevalence of Chronic Diseases:** **Six in ten adults** in the United States live with at least one chronic disease, such as heart disease, cancer, or diabetes. This high prevalence contributes to an increased demand for preventive healthcare services and products.

2025 PRINT ADVERTISING RATES



REDEFINING MEDICINE®



SPRING ISSUE ADVERTISING DEADLINE
February 20th, 2026

WINTER ISSUE ADVERTISING DEADLINE
September 18th, 2026

DISPLAY ADVERTISING RATES*

AD SIZE	4-COLOR PRICE
Two-Page Spread	\$8,800
Full Page	\$4,400
Half Page	\$3,000

**All rates quoted in US\$ Dollars.*

2024 MECHANICAL SPECIFICATIONS

REQUIRED FILE FORMAT

PDF/X-1A

High resolution (300 dpi)

CMYK

PLEASE NOTE:

- PDF files must contain only 4-color process images (CMYK).
- A4M can not be responsible for PDF files prepared incorrectly.
- All files must have a minimum of .125" bleed

SPOT COLORS:

Pantone (PMS), Metallic, and Day-Glo inks are available at an extra cost, but must be requested in advance. Otherwise, A4M will convert all spot colors (ie. Pantone) to CMYK. Please convert spot colors to 4/C process on your own if you wish to manage the color conversion. Spot colors cannot be expected to exactly match their CMYK equivalent.

IMAGE REQUIREMENTS:

All images for ads should be color corrected and provided at or above our minimum resolution requirement of **300 dpi**. Image files should be **CMYK** and in .tif, .eps, or .jpg file format.

FULL
PAGE

TRIM SIZE	8.375" x 10.875"
BLEED	8.625" x 11.125"
LIVE AREA	7.875" x 10.375"

TWO-PAGE
SPREAD

TRIM SIZE	16.75" x 10.875"
BLEED	17" x 11.125"
LIVE AREA	16.25" x 10.375"

HALF
PAGE

TRIM SIZE	8.375" x 5.3125"
BLEED	8.625" x 5.5625"
LIVE AREA	7.875" x 4.8125"