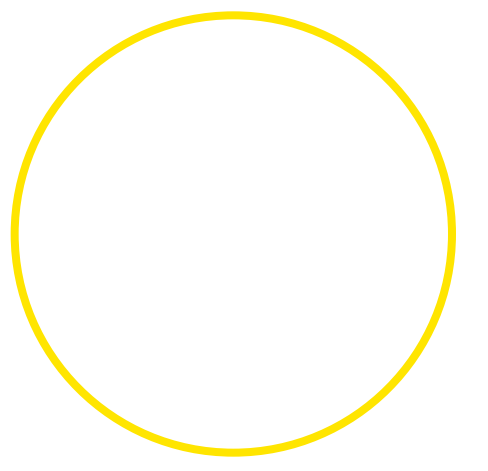


**A4M** | MEDICINE REDEFINED



**WHERE MODERN CHALLENGES  
MEET PIONEERING SOLUTIONS**



**PROSPECTUS**  
EXHIBITS & SPONSORSHIPS

**APRIL 24-26, 2025**  
WEST PALM BEACH CONVENTION CENTER **WEST PALM BEACH, FL**

# ABOUT SPRING CONGRESS



## West Palm Beach Convention Center & Hilton

A4M/MMI will be hosting its 33<sup>rd</sup> Annual Spring Congress in May, the world's largest Anti-Aging conference that focuses on Anti-Aging and Longevity Medicine.

**2,500**  
Attendees Expected

---

**2 full days**  
Surrounding  
Interactive Learning

## About The Market

Discover the booming Anti-Aging market, soaring with groundbreaking scientific advancements and unprecedented growth. In North America, the market is set to skyrocket from \$16.58 billion in 2020 to an impressive \$21.36 billion by 2025, mirroring a global surge.

This exponential rise is fueled by the expanding retiree population. According to the United Nations (UN), projections indicate a staggering increase from 703 million in 2019 to 1.5 billion individuals aged 65 and above by 2050. Ride the wave of this lucrative market and position your brand for success.

## Industry Statistics

- There are **75.4 million** Baby Boomers living within the U.S.—this group is expected to remain as the largest revenue contributor in the industry.
- Three out of five consumers take nutritional supplements on a regular basis.
- **113 million** individuals living within the U.S. (45%) suffer from at least one chronic disease—contributing to an increased demand for preventive services.

**JOIN US** In **West Palm Beach, FL**  
**APRIL 24-26, 2025**

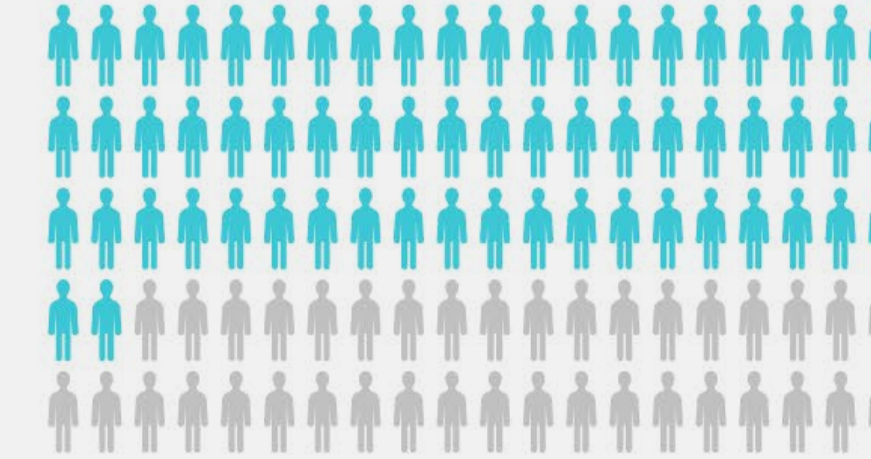
# 2024 ATTENDANCE



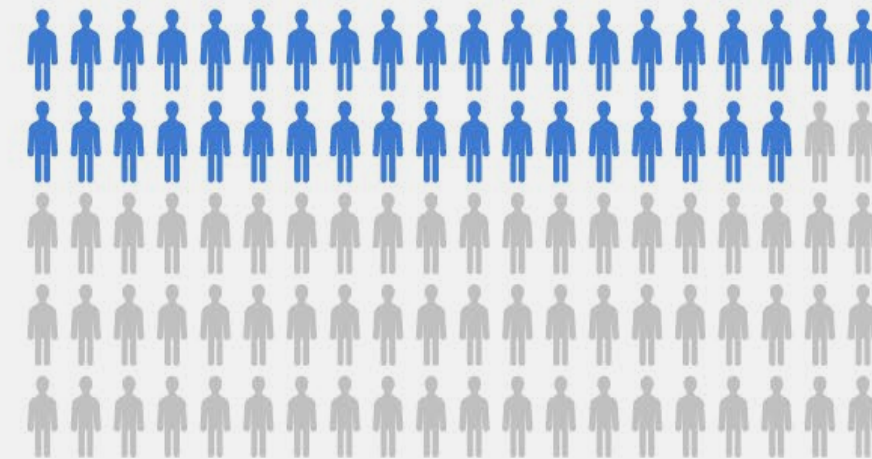
**58%** First Time Attendees



**62%** Physician



**38%** Allied Healthcare



**93.8%** From US



**2000+ Attendees • 200 Exhibitors • 100+ Faculty**

# INVITATION TO EXHIBIT



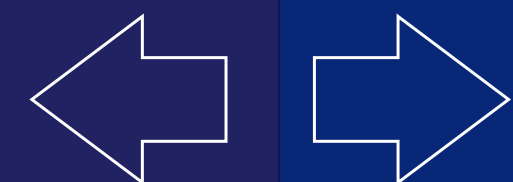
**2,500** Attendees Expected  
SPRING CONGRESS 2025

Join the American Academy of Anti-Aging Medicine (A4M) at the 2025 Spring Congress in West Palm Beach, Florida, from April 24-26, 2025. Celebrating its 33rd anniversary, this premier educational event in the Anti-Aging and Integrative Medicine field attracts thousands of global attendees each year.

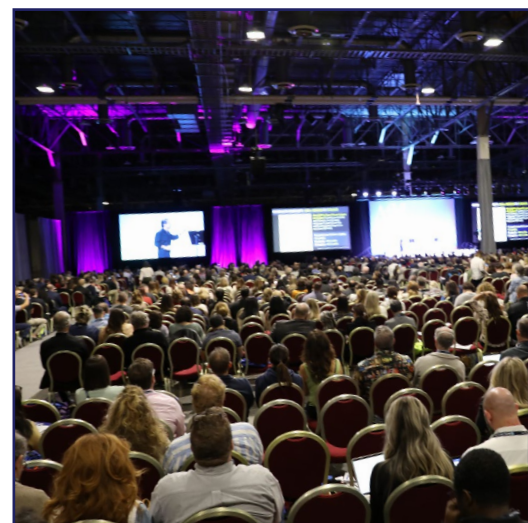
We're thrilled to extend an invitation to exhibitors and sponsors to showcase their products and services at this esteemed gathering of medical professionals. Take advantage of this exceptional opportunity to connect with decision-makers in functional and personalized medicine, presenting your latest technologies and treatments to a qualified audience.

Exhibit options range from 10' x 10' booths to fully customized, 12-month sponsorship packages, ensuring visibility across all A4M/MMI events. Sponsorship offers exclusive access to members and attendees, amplifying your brand's reach.

Additionally, exhibitors at the Spring Congress can explore supplementary promotional opportunities through specialty items. Don't miss the chance to elevate your brand and engage with industry leaders at the forefront of Anti-Aging and Integrative Medicine.



# GENERAL INFORMATION



## 2025 EXHIBIT DATES & HOURS:

**SET UP:** THURSDAY, APRIL 24  
8:00 AM - 6:00 PM

**EXHIBIT:** FRIDAY, APRIL 25  
10:30AM - 6:00PM (Welcome Reception 4:00PM - 6:00PM)

SATURDAY, APRIL 26  
10:30AM - 4:30PM (Network Reception 3:00PM - 4:30PM)

**BREAKDOWN:** SATURDAY, APRIL 26  
4:30PM - 8:30PM

## WHO EXHIBITS:

- Nutraceuticals
- Aesthetic Equipment, Devices, Treatments
- Diagnostic Services
- Alternative Therapies
- Compounding Pharmacies
- Hormone Therapies
- Stem Cell Therapies
- Cosmeceuticals
- Weight Management
- Insurance/Finance
- Software/EMR Solution Providers
- Website and Marketing
- Dermatology
- Hair Rejuvenation
- Med Spa
- CBD
- Telomeres

**TO RESERVE A BOOTH,**  
PLEASE CONTACT:

Phone: (888) 997-0112, option 2  
Email: [exhibitor@a4m.com](mailto:exhibitor@a4m.com)

# EXHIBIT HALL FLOOR PLAN

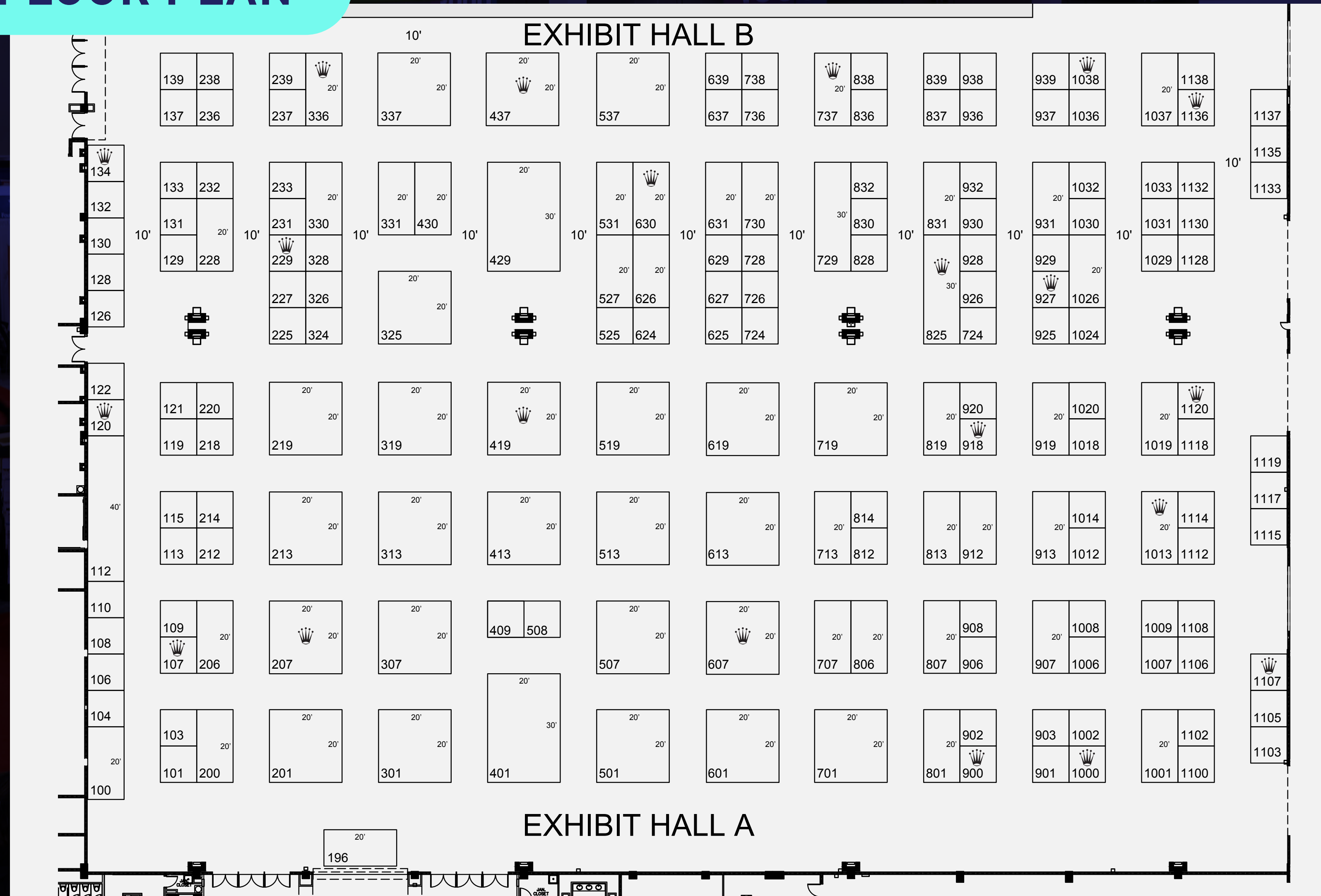


**JOIN US**

In West Palm Beach, FL

APRIL 25-26

2025



# BOOTH LOGISTICS



	10x10		CORNER 10x10		10x20		CORNER 10x20		20x20	
	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER	STANDARD	PREMIER
	\$4,995	\$10,495	\$5,295	\$10,995	\$9,895	\$15,395	\$10,295	\$15,795	\$20,000	\$25,500
Black Carpet										
One Draped Table										
Two Six-Foot Tables										
Two Chairs										
Four Chairs										
Exhibitor Listing - <b>Due February 10, 2025</b>										
Standard ID Sign										
4 Booth Staff Registration										
8 Booth Staff Registration										
16 Booth Staff Registration										
24 Booth Staff Registration										
2 Conference Guest Registration										
4 Conference Guest Registration										
8 Conference Guest Registration										
12 Conference Guest Registration										
Waste Basket										
Literature Insert										
Full Page Ad in Anti-Aging Medical News										
Lead Retrieval System										
Directory Listing on www.a4m.com										
2 Additional Conference Registrations										

# SPONSORSHIP OPPORTUNITIES

**Elevate your presence beyond mere exhibition. With A4M/MMI sponsorship opportunities, immerse yourself in a highly engaged and targeted audience, all wielding significant buying power.**

Our sponsorships, categorized into Platinum, Gold, and Silver tiers, are meticulously crafted to suit your company's unique needs. No two sponsorships are alike, as our team collaborates closely with you to tailor and personalize every aspect.

Embark on a 12-month corporate sponsorship journey, beginning with prominent exhibit spaces at World & Spring Congress events. Enjoy exclusive exhibiting privileges at regional meetings and events, along with recognition on our website, event publications, and signage.

Depending on your chosen sponsorship level, you can access a myriad of additional benefits, including sponsored webinars, direct email campaigns to our extensive database, inclusion of sponsored scholarly articles in event magazines, and the opportunity to feature your company's speakers at an A4M/MMI event lecture. Delve further with inserts in attendee conference bags, mobile app sponsorship, push notifications through the app at Congress events, Wi-Fi sponsorship, ads in event magazines, and breakfast/workshop sponsorships.

**We're also open to crafting additional customized sponsorship opportunities to suit your specific requirements. Reach out to [exhibitor@a4m.com](mailto:exhibitor@a4m.com) to begin crafting your personalized sponsorship package today.**

## SHOW SPONSORSHIP OPPORTUNITIES

All Spring Congress exhibitors have the unique chance to further enhance exposure through the offering of many exclusive branding opportunities throughout events. These promotional opportunities include:

### Increased Exposure Sponsorship Opportunities

- Rolex Giveaway
- Conference Pen
- Conference Notepad
- Conference Mobile App
- Door Drops
- Coffee with Exhibitors
- Hotel Keycards
- Conference Tote Bag
- Conference Lanyard
- Wi-Fi Access

Details and pricing information on following pages

### Advertising Opportunities

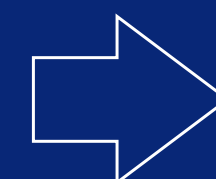
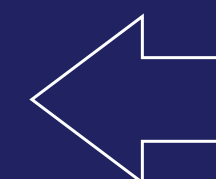
- Mobile App Push Notification
- Conference Bag Insert
- Ad in Conference Magazine

Details and pricing information on following pages

### Educational Engagement Opportunities

- Breakfast/Lunch Presentation
- Sponsored Evening Workshop

Details and pricing information on following pages

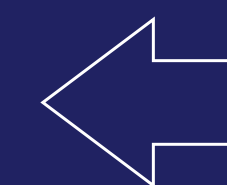




# ROLEX GIVEAWAY

## At each Spring Congress, we host a raffle that culminates in a Rolex Giveaway:

one of our most popular annual initiatives. Attendees can enter to win the Rolex by having their game cards—forms inserted in each attendee bag—stamped by all participating exhibitors. After the last entry is accepted, the drawing is conducted in the Exhibit Hall.



# SPECIALTY ITEMS

# Increased Exposure Opportunities



## ROLEX GIVEAWAY

**\$1,595**

Taking place directly in the Exhibit Hall on the concluding day of the conference, attendees visit your booth to have their game cards validated with a stamp. This initiative drives an additional 500+ attendees to participating exhibitor booths.

## CONFERENCE PEN AND NOTEPAD

**\$10,500**

Keep your company on attendees' minds as they jot down notes from each session. Your company's logo will be featured on the official conference notepad and pen which is included in all registration conference bags.

## CONFERENCE MOBILE APP SPONSOR

**\$10,000**

Have your company act as the Official Conference Mobile App Sponsor, with guaranteed exposure throughout the event. The conference app acts as a central hub for attendees, designed to assist them in building schedules, locating exhibitors in the Exhibit Hall, and staying up-to-date on conference items throughout the weekend. Your organization will be branded as the official sponsor of the app, with several opportunities for logo and ad placements within the app and event signage.

## DOOR DROPS

**\$25,000**

Deliver your message directly to attendees in their rooms with a door drop, featuring marketing materials from your organization.

## HOTEL KEYCARDS

**\$25,000**

Your company's logo appears on key cards for all conference attendees staying at the host hotel. Reinforce your brand each time attendees access their room.

## COFFEE WITH EXHIBITORS

**\$10,000**

Increase your marketplace visibility by sponsoring the 'Coffee with Exhibitors' hour, exclusive to Fellowship attendees. Signage will include company name, logo, and location in the Exhibit Hall; inclusion as a sponsor of the 'Coffee with Exhibitors' hour in the conference program; sponsorship recognition on the A4M/MMI Spring Congress event website; and the ability to provide napkins with your corporate logo.

## CONFERENCE TOTE BAG SPONSOR

**\$20,000**

Sponsor the conference tote bag, given to each attendee upon registration. Emblazoned with your company logo, in addition to the conference logo, attendees will not only have a convenient way to transport conference materials—but also a bag to use after the conference concludes.

## CONFERENCE LANYARDS

**\$40,000**

Considered one of the best options for brand visibility, stay on attendees' minds by having your company's logo on all conference lanyards.

## Wi-Fi SPONSOR

**\$15,000**

This exclusive sponsorship provides complimentary Wi-Fi access for all attendees throughout the duration of the event. Sponsorship includes customized sponsorship recognition & log-in when accessing Wi-Fi; sponsorship recognition on the A4M/MMI Spring Congress event website; and sponsorship recognition through general on-site signage.



## Advertising Opportunities

### AD IN CONFERENCE MAGAZINE

Full Page: \$3,800 | Half Page: 2,300

*Anti-Aging Medical News* — *The Global Resource for Anti-Aging* is a comprehensive magazine distributed to all Spring Congress attendees. This magazine includes scientific scholarly articles, event information, exhibit hall map, and all exhibitor listings.

### 12-MONTH PRODUCT DIRECTORY LISTING ON A4M.COM

\$799

We will publish and post a listing of your company on our website. The listing can be up to 1000 words, describing the services and/or products.

### MOBILE APP PUSH NOTIFICATION

\$2,000

Alerts can be sent through the Mobile App as push notifications, designed to promote your booth, new product, service, or even a give-away. This opportunity provides one message.

### 12 MONTH VIRTUAL EXHIBIT HALL LISTING ON A4M.COM

\$1,999

We will produce a video at your booth, on-site at the conference. The video link will be published and posted on our website, under our directory, for any viewers to access.

\*In order to have a virtual exhibit hall listing, companies must be in the directory to show the video.

### CONFERENCE BAG INSERT

\$2,999

Deliver your company's message to all conference attendees by providing a literature piece (brochure, invitation, or flyer), or one promotional item of your choice, to be inserted in the Spring Congress conference bag.



## Educational Engagement Opportunities

### BREAKFAST / LUNCH PRESENTATION

\$15,000 plus F&B

Present to conference attendees while they enjoy breakfast or lunch. This sponsorship opportunity provides heightened exposure and brand visibility for your company, and includes logo appearing throughout conference signage and materials.

### SPONSORED EVENING WORKSHOP

\$35,000

This sponsorship option includes a two-hour evening workshop, exclusive to your company, during which you can deliver a non-CME presentation and perform product demonstrations. This is an ideal way to increase visibility to attendees, and retrieve highly actionable, quality sales leads.

# A La Carte **SPONSORSHIP OPPORTUNITIES**

**1**

## **WEBSITE DIRECTORY BANNER ADS**

**\$7,500** for 3 months

The “Find a Doctor” directory page can feature rotating banner ads in a tier structure to ensure that your company has increased visibility opportunities. This landing page is consistently ranked as our top page, with hundreds of thousands of unique page views per year.

**2**

## **ONSITE PHOTO BOOTH / SOCIAL MEDIA CUTOUTS**

**\$5,000**

One of the most popular aspects of our Spring & World Congress events, our onsite photo booth can feature your company’s logo and/or image as part of the background, so that each attendee has a permanent keepsake and reminder of the event and your company. Alternatively, social media cutouts can specifically highlight your company.

**3**

## **FEATURED SPONSOR LOUNGE**

**\$10,000**

Receive double the exposure with a featured sponsored lounge, located within the Exhibit Hall: one of our most heavily-trafficked locations, with designated networking opportunities, receptions, complimentary coffee breaks, product showcases, and more.

# A La Carte **SPONSORSHIP OPPORTUNITIES**

**4**

## **GENERAL SESSION: HIGHLIGHTS**

**\$5,000**

Promote your company within our housekeeping slides, displayed on Main Stage during General Session. As one of the optimal times in which nearly all attendees are present, this enables your company to reach the maximum amount of viewers.

**5**

## **WELCOME RECEPTION**

**\$40,000**

The highlight of every conference-goes day, the lively Welcome Reception draws in excited crowds ready to celebrate an epic event kickoff in the buzzing Spring Congress Exhibit Hall. Sponsoring this must-attend reception puts your brand front and center; you'll stand out as the official sponsor in all relevant marketing materials, while your logo will catch eyes on banners, event decor, and signage throughout the hall. Your brand presence reaches an all-time high through this unique promotional channel, embedding your logo in the minds of participants eagerly mixing and mingling after a day of illuminating sessions.

**6**

## **NETWORKING HAPPY HOUR**

**\$30,000**

Facilitate invaluable connection-making between conference guests by sponsoring the highly anticipated Networking Happy Hour in the Spring Congress Exhibit Hall. As the exclusive sponsor of this bustling cocktail reception, enjoy heightened brand visibility and recognition for supporting attendees' favorite social event. Your logo will be prominently displayed on banners, cocktail napkins, signage, and all related marketing materials. There's no better way to gain exceptional exposure while supporting meaningful networking at the Spring Congress!

# A La Carte **SPONSORSHIP OPPORTUNITIES**

7

## **DIGITAL SCREENS ONSITE**

**\$2,500**

Highlight your company with digital screens onsite, looped in to our main stage presentation—and dedicated to showcasing your company.

8

## **MONTHLY NEWSLETTER**

**\$5,000**

Choose from a selection of offerings in our monthly e-newsletter, sent to our main list. Include a sponsor-supported graphic or banner; pen a guest article; or inquire further about additional options.

9

## **DIGITAL MAGAZINE (BIANNUAL)**

**\$5,000**

Published twice a year and exclusively featuring sponsors, our Spring & Winter magazines feature your company's faculty spotlights, articles provided by your company, or ads that showcase your company's products & services.

# A La Carte **SPONSORSHIP OPPORTUNITIES**

10

## CONTENT ACTIVATION

\$10,000 for 1,000 clicks

Content activation is the proactive distribution of content across the ever-changing landscape of paid, owned and earned channels. By tapping into the American Academy of Anti-Aging Medicine's proprietary database and community, we bring your brand a unique competitive advantage.



[DOWNLOAD CONTENT ACTIVATION BROCHURE](#)

11

## EVENT TARGETING

\$10,000 for 100,000 impressions

Targeting the right people at the right place at the right time is the most complex and important aspect of any digital marketing campaign. With American Academy of Anti-Aging Medicine's Event Targeting program we help you accomplish all of these. We put your message and brand in front of our conference attendees digitally both during and after the event.



[DOWNLOAD EVENT TARGETING BROCHURE](#)

# EXHIBITOR TERMS AND CONDITIONS



informaconnect

## SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

### 1. Definitions and interpretation

In these Conditions, the following terms have the following meanings:

- 1.1 "Advertising"** means any promotional and/or advertising element of the Package set out in the Application Form which may include, without limitation: (i) online/digital and offline/printed advertising; (ii) Client's sponsorship of, provision of content for and/or delivery of viewable and/or downloadable digital content such as white papers, eBooks, newsletter advertising, and digital events (for example, webinars, videos, and/or other digital content sessions including all content on the Event Site); (iii) other audience extension services whether online/digital or offline/printed; and/or (iv) any advertisement of Client's products or services based on the multimedia recording(s) of the Event and other content available for on-demand video streaming on the Event Site or Client's sponsorship of any content on the Event Site;
- 1.2 "Agreement"** means these Conditions and the Application Form;
- 1.3 "Application Form"** means the application form or order form to which these Conditions are attached setting out details of the Package or such other document setting out details of the Package as Informa shall choose in its absolute discretion to accept;
- 1.4 "Calendar Year"** means a full twelve (12) month period beginning on January 1 and ending on December 31;
- 1.5 "Client"** means the person, firm, company or entity set out in the Application Form;
- 1.6 "Conditions"** means these sponsorship and exhibition terms and conditions;
- 1.7 "Data Protection Law"** means the UK Data Protection Act 2018 or the Regulation and the Directive (if applicable), as amended or replaced from time to time, and all other national, international or other laws related to data protection and privacy that are applicable to any territory where Informa or Client processes personal data or is established;
- 1.8 "Directive"** means the European Privacy and Electronic Communications Directive (Directive 2002/58/EC);
- 1.9 "Event"** means the event, conference, exhibition, show, webinar or other event (whether held in-person or virtually) organised by Informa and set out in the Application Form;
- 1.10 "Event Site"** means the website(s) together with any platforms and/or applications used together therewith that will host and display the Event (or part thereof) and Event materials and includes Informa's Streamly video streaming service platform available at <https://streamly.video/> ("Streamly") which hosts multimedia recording(s) of the Event and other non-Event related content available for on-demand video streaming;
- 1.11 "Exhibition Stand"** means a stand (or part of a stand) constructed by Informa or Client in the exhibition space in the Venue as set out in the Application Form;
- 1.12 "Fees"** means the fees payable by the Client for the Package as set out in the Application Form;
- 1.13 "Force Majeure Event"** means any event or circumstance that is beyond the reasonable control of Informa and ongoing at the time of the Event or, in Informa's opinion, is reasonably expected to be ongoing at time of the Event (including but not limited to governmental laws, ordinances, regulations, requisitions, restrictions, guidelines, recommendations or action, imposition of sanctions, embargo, military action, acts or threats of terrorism or war, mob, civil commotion or riot, health scares (including without limitation, epidemic and pandemic (e.g., COVID-19), whether or not new, ongoing or recurring), fire, acts of God, flood, drought, earthquake, severe weather, disaster, disruption to transportation, third party contractor/supplier failure, venue damage or cancellation, industrial dispute, strikes, labour disputes, interruption/failure of utility service, lack of commodities or supplies, accidents, nuclear, chemical or biological contamination, speaker or participant cancellation or withdrawal, or any other comparable calamity or casualty);
- 1.14 "Informa"** means the Informa Group entity that is the owner, organizer, operator and/or manager of the Event as stated in the Application Form;
- 1.15 "Informa Group"** means Informa and any entities controlling or controlled by or under common control with Informa including without limitation each of their respective employees, officers, directors, agents and representatives;
- 1.16 "Intellectual Property Rights"** means trade marks, trade names, design rights, copyrights, database rights, rights in know-how, trade secrets, confidential information and all other intellectual property rights or analogous rights whether registered or unregistered anywhere in the world;
- 1.17 "Lead Insights"** means any Event data insights or analytics provided or made available to Client or delegate from Informa's Lead Insights product whether as a personalised Lead Insights dashboard or otherwise;
- 1.18 "Manual"** means any manual, service kit or guide provided to Client by Informa in respect of the Event, as updated by Informa from time to time;
- 1.19 "Marketing"** means any marketing services element of the Package set out in the Application Form (which may include, without limitation, the distribution of e-mails to third parties by way of a promotional campaign, authenticated data services and data enhancement services, and any lead generation campaigns);
- 1.20 "Materials"** means all content, materials and other information that is provided by Client, its Representatives or otherwise on Client's behalf in connection with any element of the Package (including, without limitation, its name, profile, any logos, copy and other artwork);
- 1.21 "Owners"** means the owners and/or management of the Venue;
- 1.22 "Package"** means the services, including but not limited to Space and/or Sponsorship, to be provided to Client by Informa in relation to the Event as set out in the Application Form;
- 1.23 "Regulation"** means the General Data Protection Regulation (Regulation (EU) 2016/679);
- 1.24 "Reportable Breach"** means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed;
- 1.25 "Representatives"** means the employees, consultants, agents, contractors and other representatives (or any employee, consultant, agent, contractor or other representative thereof) of a party;
- 1.26 "Space"** means (i) the exhibition space in the Venue; and (ii) the virtual exhibition space hosted on the Event Site, allocated to the Client by Informa (together with the ancillary services provided to the Client in connection with such virtual or exhibition space) as set out in the Application Form;
- 1.27 "Sponsorship"** means the sponsorship element of the Package as set out in the Application Form;
- 1.28 "Venue"** means the venue at which the Event is physically held; and
- 1.29 "Webinar or Video Content"** means any element of the Package set out in the Application Form comprising any custom-made videos or webinars created to Client or delegate's order (either related to the Event or otherwise).

### 2. Application for the Package

- 2.1 Applications for the Package must be made on the Application Form provided to the Client by Informa. Informa may at its sole discretion choose to accept applications by other means but, in any event, these Conditions shall apply. The application for the Package is irrevocable by the Client.**
- 2.2 Informa reserves the right to reject any Application Form or other application from any potential Client. A binding contract shall only come into effect when written confirmation (whether by email or otherwise) of acceptance is sent by Informa to the Client (whether or not it is received).**
- 2.3 These Conditions are the only terms on which Informa is prepared to deal with the Client on no terms or conditions endorsed upon, delivered with or referred to in any purchase order or similar document delivered or sent by the Client to Informa will form part of this Agreement.**

### 3. Price and Payment

- 3.1 Unless other payment terms are set forth on the Application Form, the Client shall pay the Fees**

Last Updated: September 2023

together with any Taxes within 30 days from the date of Informa's invoice or full payment shall become due immediately when invoices are raised within 30 days prior to the start date of the Event. Time shall be of the essence in respect of the payment of Fees.

- 3.2 Without prejudice to any other right or remedy that it may have, if Informa does not receive the Fees in cleared funds by the due date for payment, Informa shall be entitled to: (i) charge interest at the rate of 1.5% per month (or if less the maximum rate permitted by applicable law) accruing on a daily basis until the date of actual payment; and (ii) refuse access for the Client and its Representatives to the Event; and/or refuse to provide any element of the Package; and (iii) terminate this Agreement upon which the provisions of Condition 15.2 shall apply.**
- 3.3 Informa shall have no liability whatsoever if Client pays the Fees (or any proportion thereof) into any bank account other than the bank account specifically designated by Informa to Client for payment. In particular, Informa shall not be responsible for any losses suffered by Client due to third party fraud or misdeemeanor, including, without limitation, false charge of bank account communications, identity theft and other scams. Payment of the Fees into Informa's designated bank account only shall satisfy Client's payment obligations under this Agreement. To the extent that Client receives any communication notifying Client of a change in Informa's designated bank account, Client is required to verify the authenticity of the same directly with Informa.**

### 4. Taxes

It is the intent of the parties that Informa will receive the Fees net of all applicable taxes, including, without limitation, sales, VAT, service or withholding taxes ("Taxes"), all of which shall be paid solely by the Client. If and to the extent that any Taxes are levied upon, or found to be applicable to, the whole or any portion of the Fees, the amount of the Fees shall be increased by an amount necessary to compensate for the Taxes (including, without limitation, any amount necessary to "gross up" for Taxes levied on the increase itself).

### 5. Client's General Obligations

- 5.1 The Client shall comply with all laws or regulations or guidelines of any competent authority (including, without limitation, all laws relating to anti-bribery, anti-corruption and trade sanctions) and any terms and conditions, Manual or reasonable instructions or directions issued by Informa or the Owners (including, without limitation, in relation to health and safety, data privacy or security (including information security) requirements).**
- 5.2 The Client warrants that it has the right, title and authority (including, without limitation, that it has the necessary licences) to enter into the Agreement and perform its obligations under it and that the person signing the Agreement on behalf of the Client has the requisite authority to do so.**
- 5.3 The Client and its Representatives must, at all times, conduct themselves in an orderly manner and must not act in any manner which causes offence, annoyance or inconvenience to other sponsors, exhibitors, the Owner, Informa or any visitors/delegates to the Event. The Client and its Representatives shall comply at all times with Informa's Code of Conduct, as may be available on Informa's website from time to time.**
- 5.4 Client is required to be adequately insured in relation to its activities under this Agreement.**
- 5.5 If applicable, the Client is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Event is held. If the Client cannot attend the Event due to a failure to obtain such documentation, the Fees shall remain payable in full.**
- 5.6 The Client shall not (and shall procure that its Representatives shall not) do or permit anything to be done that which might adversely affect the reputation or brand of Informa, the Owners or the Event or make any statement that is defamatory, disparaging or derogatory to Informa, the Owners or the Event.**
- 5.7 The Client shall not (and shall procure that its Representatives shall not) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of the Client or to the Event Site.**
- 5.8 All items brought to the Venue or uploaded to the Event Site by or on behalf of the Client are done so at the Client's own risk and Informa does not accept them into its charge or control.**
- 5.9 The Client agrees that it may not use the Event to leverage any other event in which the Client is a sponsor or participant.**
- 5.10 Client consents to its details (including, without limitation, its name, logo and profile) being: (i) published in any show guide, directory and/or other promotional materials prepared in connection with the Event, and/or (ii) displayed on the Event Site. Although Informa shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or misquotations that may occur.**
- 5.11 Client is solely responsible for obtaining any licences, regulatory approvals, customs clearances or other necessary consents required for Client to participate in the Event and display its Materials, including, without limitation, any licences or other necessary consents required for the playing of music or any other audio or visual material by Client.**
- 5.12 All unauthorised photography and the recording or transmitting of audio or visual material, data or information from the Event is expressly prohibited.**
- 5.13 Client acknowledges and agrees that Informa Group and its Representatives shall be permitted to undertake multimedia recording at the Event, which may include, without limitation, recording the Client and its Representatives participating in the Event (the "Content"). Client agrees to make its Representatives aware of such permission for multimedia recording of the Content in advance of the Event. Client acknowledges and agrees (and shall procure that its Representatives acknowledge and agree) that Informa Group is the exclusive owner of all rights in the Content and hereby waives any and all: (a) rights in and to such Content; and (b) claims that Client or its Representatives may have relating to or arising from the Content or its use. Without limitation, Informa Group shall be permitted to use the Content anywhere in the world for promotional and all other purposes, without any payment or compensation.**
- 5.14 Client acknowledges and agrees that the terms of this Agreement (including, without limitation, the amount of the Fees) and the provisions of the Manual shall constitute confidential information of Informa, and Client undertakes that it shall not at any time disclose the same to any third party.**

### 6. Specific Terms relating to Space

**This Condition 6 shall only apply where Space is included in the Client's Package**

- 6.1 Informa reserves the right to make alterations in the floor plan of the Event, the layout of the Event Site or in the specification for the Client's Space in its sole discretion and at any time, which it considers to be in the best interest of the Event including (without limitation) altering the size, shape or position of the Space. If the Space is materially reduced, the Client will receive a pro rata refund of the Fees payable in respect of the Space.**
- 6.2 Informa permits the Client, subject to the terms of the Agreement, to use the Space for the purpose of displaying goods and exhibits at the Event. Such use shall not constitute a tenancy or lease of the Space and the Client acknowledges that it shall have no other rights to or interest in the Space.**
- 6.3 The Client shall not permit the display of any materials or information that do not exclusively relate to the Client's commercial activities. Informa reserves the right to remove from the Exhibition Stand, the Space or the Venue, at the risk and expense of the Client, any exhibit or other item which Informa considers in its reasonable opinion (i) to be in contravention with applicable laws, regulations or the policies or procedures of Informa or of the Owners, (ii) infringes the Intellectual**



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Property Rights of a third party, (iii) is likely to cause offence or annoyance or (iv) is otherwise inappropriate or which does not comply with these Conditions.

- 6.4 Where agreed by both parties and as specified on the Application Form, Informa or Client will be responsible for setting up the Space for the Client, including where applicable, an Exhibition Stand. The Client is solely responsible for all aspects of dressing and branding the Space including, without limitation, any Exhibition Stand (where applicable).**
- 6.5 Client shall be liable to Informa or any third parties (as the case may be) for any claims relating to the set up of the Space including, without limitation, construction of the Exhibition Stand (where applicable) or any breach of Condition 5.1.**
- 6.6 The Client may not sublet the Space (in whole or in part) to sub-exhibitors without the express prior written consent of Informa. The Client shall provide a written request to Informa with full particulars of Client's proposed sub-exhibitors, including their names and business contact details, and Informa shall provide Client with written confirmation of its consent (if granted) within fourteen (14) days of receipt of Client's request. The parties acknowledge and agree that, in and to the extent that the Client is permitted to sublet the Space to sub-exhibitors under this Condition, the Client shall remain responsible for the Space and shall be liable for any breach of the terms of the Agreement by any party to whom the Space is sublet and, in accordance with Condition 6.8, Informa reserves the right to charge the Client additional Fees as a condition to granting any such consent. In respect of any personal data relating to authorised sub-exhibitors under this Condition, Informa undertakes to collect, use and protect personal data in accordance with its privacy policy and comply with its obligations as a data controller under Data Protection Law pursuant to Condition 18.2. Client shall procure that its authorised sub-exhibitors comply with the obligations to which Client and its Representatives are bound under Conditions, 5, 6, 7, 8 and 10 (as applicable).**
- 6.7 If the Client is in breach of the Agreement or is otherwise engaged in any activity that might jeopardise the safety (including without limitation the data security and information security) of the Event, exhibitors and visitors, Informa reserves the right to suspend or block (temporarily or permanently) access to the Space and remove or block the Client's Representatives from the Event without liability to the Client.**
- 6.8 If the Client wishes to share the Space with any entity that is not a company within the Client's group of companies, it must obtain the prior written consent of Informa. Informa reserves the right to charge the Client additional Fees as a condition to granting any such consent.**

### The following Conditions 6.9 to 6.13 (Inclusive) shall not apply to virtual exhibition Space

- 6.9 The Client is only permitted to conduct business from its allotted Space or otherwise as permitted under the terms of the Package and shall not canvass, promote, advertise or solicit for business in any other area of the Venue without the prior consent of Informa.**
- 6.10 The Client shall at all times ensure that the Exhibition Stand is staffed by competent personnel and is clean, tidy and well presented during Event opening times failing which Informa reserves the right without liability to arrange for this to be done at the Client's expense.**
- 6.11 The Client undertakes to occupy the Space in time for the opening of the Event and not to close the Exhibition Stand prior to the end of the Event. In the event that the Client fails to comply with this Condition, Informa shall be entitled to terminate the Agreement and the provisions of Condition 15.2 shall apply.**
- 6.12 From time to time, Informa, the Owner and each of their Representatives may enter the Venue at any time to carry out works, repairs or alterations or for any other purposes which they deem necessary ("Works"). To the fullest extent permitted by law, Informa, the Owner and each of their Representatives shall not be liable for any damage, loss or inconvenience, however arising, and suffered by the Client and/or its Representatives by reason of any act or omission relating to the Works.**
- 6.13 Client is required to be adequately insured to have an Exhibition Stand. Unless local regulations require a higher minimum insured value as set out in the Application Form, the Client shall take out and maintain at all times both public liability and employee liability insurance against personal injury, death and damage to or loss of property, as those terms are defined by commercial general liability insurance policies, with limits of not less than £2,000,000 (or the local currency equivalent) per occurrence or per claim. Informa shall be entitled to inspect the Client's insurance policy on request.**

### 7. Specific Terms relating to Client's Materials

- 7.1 The Client shall provide Informa with all Materials which Informa requires to perform its obligations under this Agreement within the deadlines specified by Informa and the Client shall comply with Informa's reasonable requirements and directions in relation to the Materials. If the Client fails to provide the Materials by the deadline and to the specifications required by Informa, Informa reserves the right to refuse to incorporate, print, publish, display or otherwise use the Materials and shall not be required to refund any Fees which shall remain payable in full.**
- 7.2 The Client warrants that the Materials (i) are accurate and complete; (ii) are not in any way defamatory, libellous, obscene, menacing, threatening, offensive, abusive or fraudulent; (iii) are not in any way illegal and that they do not contravene any applicable law or incite or encourage the contravention of any law; (iv) if provided in digital form, are free from any viruses and any other malware or corrupting elements of any kind and that they shall not cause any adverse effect on the operation of any Informa system, publication, website, platform, media or other property and/or on any users of any of the foregoing; and (v) together with all Intellectual Property Rights therein, are owned or duly licensed by Client and they do not infringe the Intellectual Property Rights of any third party.**
- 7.3 While Informa will take reasonable care in relation to the production of material and information incorporating the Materials, Informa shall not in any event be responsible to the Client for any omissions, misquotations or other errors which may occur except where such losses arise as a result of Informa's gross negligence or wilful misconduct.**
- 7.4 All Materials are subject to approval and acceptance by Informa. Informa reserves the right in its absolute discretion to reject any Materials at any time after receipt.**
- 7.5 For the purposes of Sponsorship, Informa will use its reasonable endeavours to provide the Sponsorship in the size, position and manner as specified in the Application Form. However, Informa shall not be liable to the Client where reasonable modifications or changes to the Sponsorship (including, without limitation, to the size, position, section or issue of or date of publication) are made by Informa.**
- 7.6 The Client hereby grants to Informa a non-exclusive, worldwide, royalty free licence to use the Materials in connection with the Event and in accordance with the Agreement. The Client also acknowledges that in view of the time and cost required in preparing any publications or other media, in circumstances where the Agreement is terminated, Informa may at its discretion continue to use the name, logo or any other Materials or information provided by the Client after termination of the Agreement, where the time and cost does not allow Informa to remove, delete or cover over such name, logo or other material or information.**
- 7.7 If the Client and / or any of its Representatives is in breach of the Agreement Informa reserves the right to refuse to use any Materials in relation to the Event or the Sponsorship or may remove or delete such Materials without liability to the Client.**

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### 8. Specific Terms relating to visitor or delegate passes for physical events

- 8.1 Where visitor passes and/or delegate passes are issued as part of the Package, they are issued subject to Informa's terms and conditions applicable to visitors and/or delegates in force from time to time. Only official visitor and delegate passes issued by Informa shall be valid for entry to the Event.**
- 8.2 The Client will be supplied with passes for its Representatives that are working at the Event and such passes must be produced on request at the Event. Informa may refuse entry to any person without a valid pass. Passes are only valid in the name of the person to whom they are issued.**
- 8.3 Informa may (at its sole discretion) refuse admission to, or eject from the Event, any Client Representative who fails to comply with these terms and conditions or who in the opinion of Informa represents a security risk, nuisance or annoyance to the running of the Event. Client shall procure that its Representatives comply with all reasonable instructions issued by Informa or the Owners at the Event.**

### 9. Specific Terms relating to Advertising services, Marketing services, Webinar or Video Content, and/or Lead Insights

If and to the extent that the Package includes any Advertising services, Marketing services, Webinar or Video Content, and/or Lead Insights the parties agree that the Informa Connect Digital Product(s) Terms and Conditions available at <https://informaconnect.com/digital-product-terms-and-conditions/> and incorporated herein by reference shall solely govern the provision of those Advertising services, Marketing services, Webinar or Video Content services, and/or Lead Insights to the exclusion of all other terms set out herein. For the avoidance of doubt, these Conditions shall continue to apply to any parts of the Package that do not constitute Advertising services, Marketing services, Webinar or Video Content and/or Lead Insights.

### 10. Access to and Use of the Event Site

**This Condition 10 shall only apply where the whole or any part of the Event is provided in a virtual format, which includes where an Event Site is used. If Client has access to Streamly included in the Package as set out in the Application Form, then the terms of this Condition 10 apply to Client's and Client's Representatives' use of Streamly.**

- 10.1 Client undertakes to (i) be responsible for any technical requirements to enable Client and its Representatives to use the Event Site, and (ii) participate in the Event via the Event Site for the duration of the Event.**
- 10.2 If applicable, the Client will be supplied with exhibitor accounts for its Representatives that are working on the Space hosted on the Event Site. Such accounts are only valid in the name of the Representative to whom they are issued. The Client may not permit access to the Space hosted on the Event Site to any third parties without the express prior written consent of Informa. The Client shall provide a written request to Informa with full particulars of Client's proposed virtual sub-exhibitors, including their names and business contact details, and Informa shall provide Client with written confirmation of its consent (if granted) within fourteen (14) days of receipt of Client's request and shall promptly thereafter issue delegate accounts for authorised virtual sub-exhibitors to Client. Such virtual sub-exhibitor accounts are only valid in the name of the person to whom they are issued. The parties acknowledge and agree that, if and to the extent that the Client is permitted to permit access to the Space hosted on the Event Site to any virtual sub-exhibitors under this Condition, the Client shall remain responsible for such virtual sub-exhibitors' use of the Event Site and shall be liable for any breach of the terms of the Agreement by any such third party. Informa hereby reserves the right to charge the Client additional Fees as a condition to granting any such consent. In respect of any personal data relating to authorised virtual sub-exhibitors under this Condition, Informa undertakes to collect, use and protect personal data in accordance with its privacy policy and comply with its obligations as a data controller under Data Protection Law pursuant to Condition 18.2. Client shall procure that its authorised virtual sub-exhibitors comply with the obligations to which Client and its Representatives are bound under Conditions 5, 6, 7, 8, and 10 (as applicable).**
- 10.3 Where delegate accounts are issued as part of the Package, access to the Event Site is only available to employees of Client, are only valid in the name of the person to whom they are issued and access to a delegate account may not be shared internally or externally. Such accounts are issued subject to Informa's separate terms and conditions applicable to delegates in force from time to time.**
- 10.4 Client is solely responsible for the security of any passwords issued by Informa for accessing the Event Site. Informa may cancel or suspend such passwords in the event of a breach of this Agreement.**
- 10.5 Client shall (and shall procure that its Representatives) comply with all laws and regulations applicable to its access to and use of the Event Site including the terms of this Agreement and the Informa terms and conditions of website usage (<https://informaconnect.com/terms-of-use/>). Informa may monitor Client's use of the Event Site to ensure such compliance.**
- 10.6 Informa cannot guarantee that the Event Site will operate continuously, securely, without errors or interruptions, or is free of viruses or harmful components, and Informa does not accept any liability on account of unavailability, interruptions, errors or viruses or harmful components. Client shall not (and shall procure that its Representatives shall not) attempt to interfere with the proper working of the Event Site and, in particular, shall not attempt to circumvent security, tamper with, hack into, or otherwise disrupt any computer system, server, website, router or any other internet connected device. Client shall be responsible for making all arrangements necessary for Client and its Representatives to have access to the Event Site.**
- 10.7 Informa does not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Site and Informa shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Site or any website or other resource referenced therein.**
- 10.8 Client and its Representatives, when using any networking system or any community platform made available on the Event Site, which includes in particular the ability for users of Streamly to create and upload user generated content which includes any multimedia recording(s) or videos, posts, messages, or other materials, information or data that Client and its Representatives supply or upload to the Event Site ("UGC"), shall be bound by the following behavioural conditions: (i) where the Event Site is Streamly you agree that any information you enter is true and accurate to the best of your knowledge and will be considered non-confidential and non-proprietary and Client hereby waives (and shall procure that its Representatives waive) any moral rights in any UGC to the extent permitted by applicable law; (ii) you agree to respect other users of the services and shall refrain from contacting other users with untargeted announcements or requests; (iii) you shall not send messages, comment, upload or link any material that is reasonably considered defamatory, offensive, harassing, misleading or unlawful content; and (iv) you shall not upload or link to content which violates a third party's Intellectual Property Rights or privacy rights. By providing UGC to the Event Site, Client hereby grants (and shall procure that its Representatives grant) to Informa and to each user of the Event Site a worldwide, non-exclusive, royalty-free, transferable, sublicensable licence to use that UGC for the purpose of operating, promoting, and improving the Event Site. The licences granted herein shall continue until the UGC is removed from the Event Site. Informa may use automated systems or filters that analyse the UGC where the Event Site is Streamly to help detect infringement and abuse, such as spam, malware, and illegal content. Informa reserves the**



# EXHIBITOR TERMS AND CONDITIONS



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- right to monitor and track visits to the Event Site. If Informa reasonably believes that any UGC (i) is in breach of these Conditions or (ii) may cause harm to Informa, our users, or third parties, Informa reserves the right to remove or take down some or all of such UGC but Informa does not have any obligation to do so. Where the Event Site is Streamly Informa may operate a notice and takedown system whereby users of the Event Site may report UGC or other content and request its removal from the Event Site. For the avoidance of doubt, where the Event Site is "partneringONE" and/or "partneringONEplus" (a business-to-business platform product that acts as a community through which users can network and contact each other to find potential business prospects) because the Event is within the life sciences vertical and organised by the EBD Group of Informa, any user generated content that Client and its Representatives supply or upload to "partneringONE" and/or "partneringONEplus" shall be considered proprietary to Client and its Representatives but non-confidential, save that Informa undertakes not to disclose such user generated content outside of the "partneringONE" and/or "partneringONEplus" platforms.
- 10.9 Client consents to Informa and the Informa Group using personal information of Client and its Representatives submitted to the Event Site within the Event Site and in ways necessary for the functioning of the Event (and warrants that it has in place the appropriate consents for its Representatives).
- 10.10 Client acknowledges and agrees that use of the Event Site shall be further subject to any website terms of use and/or fair or acceptable use policies indicated on the Event Site, including <https://informaconnect.com/terms-of-use/> and any terms of use on [www.Streamly.video](http://www.Streamly.video) from time to time.
- 10.11 Informa does not guarantee or warrant that any content available for downloading from the Event Site will be free from infections, viruses and/or other code that has contaminating or destructive properties. Client is responsible for implementing sufficient procedures and virus checks to satisfy its particular requirements.
- 10.12 Client must not:
- infringe Informa's Intellectual Property Rights or those of any third party in relation to its use of the Event Site;
  - knowingly transmit, send or upload any data that contains viruses, Trojan horses, worms or any other harmful programs or similar computer code;
  - use the Event Site in a way that could damage, disable, overburden, impair or compromise Informa's systems or security or interfere with other users; or
  - interfere with, manipulate, damage or disrupt the Event Site.
- 10.13 Informa reserves the right at any time, and without notice to Client, to:
- make changes or corrections and to alter, suspend or discontinue any aspect of the Event Site;
  - vary the technical specification of the Event Site;
  - temporarily suspend Client's and its Representatives' and third parties' access to the Event Site for the purposes of maintenance or upgrade; and
  - withdraw from the Event Site any of the Materials (or any part thereof).
- 10.14 Informa reserves the right to remove any messages, content or hyperlinks which it believes, in its sole discretion, breaches these terms and conditions and to temporarily or permanently block users who persistently breach these conditions. Informa shall not accept responsibility for the accuracy or reliability of the information submitted by other users and Informa shall not be held liable for any message or content sent or posted by a user of Informa services.
- 10.15 Informa is under no obligation to oversee, monitor or moderate any interactive service which may be provided on the Event Site and, without limitation, Informa expressly excludes all liability for any loss, injury or damage whatsoever arising from the use by Client and its Representatives of any interactive service, whether the service is moderated or not.
- 11. Limitation of Rights Granted**
- 11.1 The Client's rights in relation to the Event are strictly limited to those set out in the Package. The Client is not permitted to: (i) establish a website specifically relating to the Event; or (ii) other than in accordance with Condition 11.2, otherwise promote or advertise its association with the Event or Informa or undertake any promotional activity in connection with the Event or Informa in any way otherwise than as set out in the Package or with the prior written consent of Informa.
- 11.2 Nothing in Condition 11.1 shall prevent the Client from advertising in a proportionate manner on its own website the fact of its attendance and participation in the Event. This includes providing a web link to the Event's website together with any Event logo. Informa may request for any reason, and if necessary, remove all Client property (including all Materials) from the Space at the Client's risk and expense and Informa shall be free to re-licence the Space and/or resell the Sponsorship elements of the Package.
- 11.5 Conditions 7.6 and 9 to 20 (inclusive) shall survive termination of the Agreement.
- 12. Changes to the Event**
- Informa reserves the right at any time and for any reason to make changes to the format, content, venue and timings of the Event (including, without limitation, any installation and dismantling periods or conversion of part or the whole of a physical in-person event to a virtual event, and vice versa) without liability. If any such changes are made, this Agreement shall continue to be binding on both parties, provided that the Package may be amended as Informa considers necessary to take account of the changes. Informa will notify the Client of any such amendments to the Package as soon as reasonably practicable.
- 13. Change of Date or Cancellation of the Event**
- 13.1 Without prejudice to Condition 13.1, Informa reserves the right to cancel or change the date(s) of the Event at any time and for any reason (including, without limitation, if a Force Majeure Event occurs, which Informa considers makes it illegal, impossible, inadvisable or impracticable for the Event to be held), in which case Conditions 13.2 and 13.3 (as applicable) shall apply.
- 13.2 Where the date(s) of the Event are changed to new date(s) that are within twelve (12) calendar months; or, where the Event is part of an annual series, the rescheduled Event replaces the series edition in the following Calendar Year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the Event on the new date(s) (or the Event in the following Calendar Year as the case may be) in the same way that they would have applied to the original Event. For the avoidance of doubt, nothing in this Condition 13.2 shall excuse the Client from payment of the Fees under the Agreement in accordance with the payment schedule set out in the Application Form.
- 13.3 Where the Event is cancelled and is not rescheduled in accordance with Condition 13.2 above the terms of this Condition 13.3 shall apply:
- if the Event is cancelled other than as a result of a Force Majeure Event (in which case the provisions of Condition 13.3(b) below apply), this Agreement will terminate without liability provided that, at Client's election, any proportion of the Fees already paid will be refunded or a credit note for the amount of the Fees already paid will be issued and the Client will be released from paying any further proportion of the Fees;
  - if the Event is cancelled as a result of a Force Majeure Event, this Agreement will terminate without liability provided that, at Client's election:
    - Informa shall issue a credit note for 100% of the amount of Fees already paid and

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- or use of the Materials constitutes an infringement of the Intellectual Property Rights of any third party or is in breach of any applicable law.
- 16.6 Nothing in these Conditions shall exclude or limit liability which cannot be excluded by the applicable law.
- 17. Confidential Information**
- For the purposes of this Condition 7 "Confidential Information" means information disclosed by a party (the "Disclosing Party") to another (the "Receiving Party") relating to the Disclosing Party's business, products, affairs and finances, clients, customers and trade secrets including, without limitation, customer lists, billing practices, contractual arrangements, technical data and know-how. For the avoidance of doubt, the fact of the Client's participation in the Event shall not be deemed to be Confidential Information. The Receiving Party shall not (except in the proper performance of its obligations under the Agreement) during the continuance of the Agreement or at any time thereafter use or disclose to any person, firm or company (and shall use its best endeavours to prevent the publication or disclosure of) any Confidential Information of the Disclosing Party. This restriction does not apply to: (i) any information in the public domain other than in breach of the Agreement; (ii) information already in the lawful possession of the Receiving Party before its receipt from the Disclosing Party; (iii) information obtained from a third party who is free to divulge the same; (iv) disclosure of information which is required by law or other competent authorities; and (v) information developed or created by one party independently of the others.
- 18. Data Protection**
- 18.1 For the purposes of this Condition 8, the terms **personal data**, **controller**, **processor**, **processing**, **data subject** and **supervisory authority** shall have the meanings ascribed to them under the Regulation.
- 18.2 For the purposes of this Agreement and either party's processing of personal data in connection with this Agreement, the parties agree that each party acts as a data controller. Each party shall (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of, Data Protection Law, and (ii) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law. If either party becomes aware of a Reportable Breach relating to the processing of personal data in connection with this Agreement, it shall (i) provide the other party with reasonable details of such Reportable Breach without undue delay, and (ii) act reasonably in co-operating with the other party in respect of any communications or notifications to be issued to any data subjects and/or supervisory authorities in respect of the Reportable Breach. If either party receives any communication from any supervisory authority relating to the processing of personal data in connection with this Agreement, it shall provide the other party with reasonable details of such communication, and (ii) act reasonably in co-operating with the other party in respect of any response to the same. Informa collects, uses and protects personal data in accordance with its privacy policy, which can be found here: <https://www.informa.com/privacy-policy/>.
- 18.3 Without prejudice to the generality of Condition 18.2, Client acknowledges and agrees that if it receives any list containing personal data from Informa as part of the Package (a "Data List"), it shall: (i) keep the Data List confidential and not disclose it to any third party; (ii) only use the Data List for the purpose of making an initial approach to contacts on the Data List in response to their engagement with Client's products and/or services as facilitated by the Package and, if applicable, as has been otherwise agreed with Informa in writing; (iii) securely delete or put beyond use all or any part of the Data List upon Informa's reasonable request or by such time as is required by Data Protection Law, whichever is earlier; and (iv) provide Informa with reasonable details of any enquiry, complaint, notice or other communication it receives from any supervisory authority relating to Client's use of the Data List, and act reasonably in co-operating with Informa in respect of Client's response to the same. Client acknowledges and agrees that Informa shall only be obliged to provide Client with all or part of any Data List to the extent that it is legally permitted to do so and Informa shall not be liable to Client if the volume of personal data provided to Client is less than anticipated as a result of Informa's compliance with Data Protection Law.
- 19. General**
- 19.1 Without prejudice to Condition 3, if, by reason of any Force Majeure Event Informa is delayed in or prevented from performing any of its obligations under the Agreement, then such delay or non-performance shall not be deemed to be a breach of the Agreement and no loss or damage shall be claimed by the Client by reason thereof. For the avoidance of doubt, nothing in this Condition 19.1 shall excuse the Client from the payment of the Fees under the Agreement.
- 19.2 Each party shall comply with the applicable requirements regarding unfair competition and shall adhere to the highest standards of ethics on a global basis and shall refrain from corrupt business practices and shall prohibit, directly and indirectly, public or private bribery, kickbacks or any other activity that would give rise to a conflict of interest that could adversely influence the judgment, objectivity or loyalty to the business activities and assignments under this Agreement.
- 19.3 Nothing in the Agreement shall create, or be deemed to create, a partnership or joint venture or relationship of employer and employee or principal and agent between the parties.
- 19.4 If and to the extent that there is any conflict between these Conditions and the Application Form, the terms of the Application Form shall prevail.
- 19.5 Each party acknowledges that the Agreement constitutes the entire agreement between the parties in relation to the Event and that it does not rely upon any oral or written representation made to it by the other. No variation of the Agreement shall be effective unless made in writing signed by or on behalf of each of the parties to the Agreement.
- 19.6 No rights under the Agreement may be assigned by the Client without the prior written consent of Informa. The Client may not sub-contract or delegate in any manner any of its obligations under the Agreement to any third party or agent without the prior written consent of Informa.
- 19.7 A person who is not a party to the Agreement shall have no rights under or in connection with it.
- 19.8 No failure by either party in exercising any right, power or remedy shall operate as a waiver of the same.
- 19.9 If any provision of the Agreement (or any part of any provision) is found by a court or other authority of competent jurisdiction to be invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed not to form part of the Agreement and the validity and enforceability of the other provisions of the Agreement shall not be affected.
- 20. Governing Law and Jurisdiction**
- The Agreement is governed by the laws of the State of New York, exclusive of the choice of law rules of any jurisdiction, and the Client submits to the exclusive jurisdiction of the federal and state courts located in the State of New York having subject matter jurisdiction. Nothing in this Condition 20 shall prevent or restrict Informa from pursuing any action against the Client in any court of competent jurisdiction. Both parties agree to waive any rights to trial by jury.

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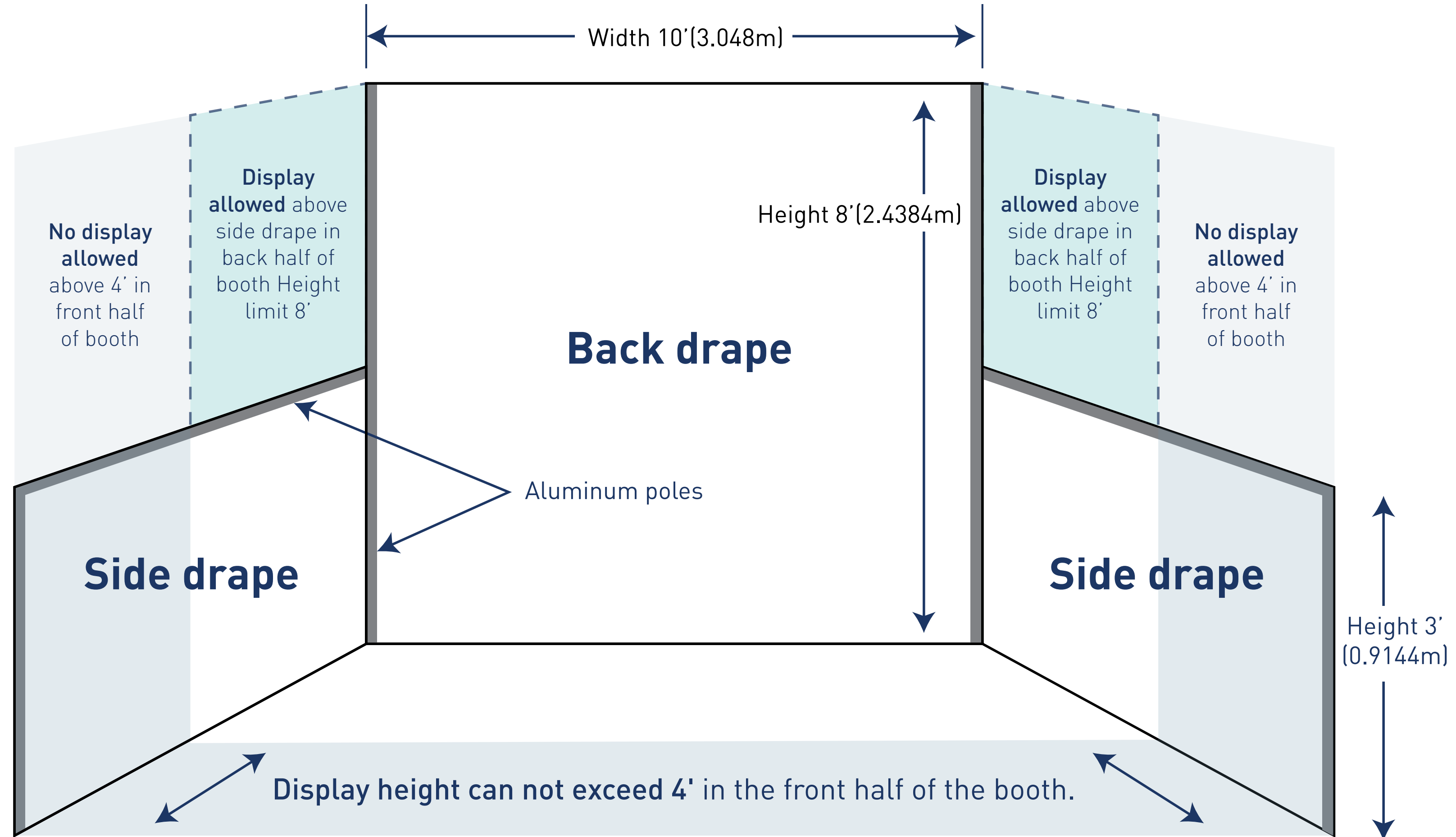
# BOOTH DESIGN

## USE OF EXHIBIT SPACE

The back wall of the display is limited to 8' in height and a depth of 5'. All display fixtures and accessories, (including but not limited to displays, racks, instruments, signs, easels, and foliage) over 4' in height, not to exceed 8' maximum, must be confined to that area of the exhibitor's space which is within 5' of the back line. Display material in the remaining front 5' of the booth space must not exceed 4' in height.

### REMINDER TO EXHIBITORS REGARDING TERMS AND CONDITIONS:

1. Exhibitors may only promote their companies from their contracted space.
2. Exhibitors may not distribute flyers, samples or business cards outside of their contracted space.
3. Exhibitors are not permitted to distribute or display flyers outside of the exhibit hall.
4. Exhibitors are not permitted to extend complimentary registrations to guests for the purpose of soliciting at the conference.
5. Exhibitors should report to Show Management anyone who comes to their booth to solicit... (Take a business card from them).



Company Name:			Contact Name:		
<input style="width:100%;" type="text"/>			<input style="width:100%;" type="text"/>		
Email:			Web Address:		
<input style="width:100%;" type="text"/>			<input style="width:100%;" type="text"/>		
Address:				Phone:	
<input style="width:100%;" type="text"/>				<input style="width:100%;" type="text"/>	
City:	State:	Zip:	Country:	Have you exhibited with us before?	
<input style="width:100%;" type="text"/>	<input style="width:100%;" type="text"/>	<input style="width:100%;" type="text"/>	<input style="width:100%;" type="text"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No	

<b>10x10 Booth - In-Line</b>	<b>\$4,995</b>	<b>*Premier Packages Include:</b> • Full Page Ad in Anti-Aging Medical News • Literature Insert • Lead Retrieval System • Two Conference Registrations • Directory Listing	<b>Total Amount Due:</b>	
10x10 Booth - Corner	\$5,295			
10x10 Booth - In-Line <b>Premier Package*</b>	<b>\$10,495</b>		<b>Palm Beach Booth Selections</b> Top two Choices: 1. _____ 2. _____	
10x10 Booth - Corner <b>Premier Package*</b>	<b>\$10,995</b>			
10x20 Booth - In-Line	\$9,895		<b>What do you plan to exhibit?</b>  _____	<b>Companies you prefer not to be placed next to:</b>  _____ _____
10x20 Booth - Corner	\$10,295			
10x20 Booth - In-Line <b>Premier Package*</b>	<b>\$15,395</b>			
10x20 Booth - Corner <b>Premier Package*</b>	<b>\$15,795</b>			
20x20 Island Booth	\$20,000			
20x30 Island Booth	\$30,000			

**Marketing Options**

<p><b>INCREASED EXPOSURE OPPORTUNITIES</b></p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td>Rolex Giveaway</td><td style="text-align: right;">\$1,595</td></tr> <tr><td>Conference Pen</td><td style="text-align: right;">\$3,500</td></tr> <tr><td>Conference Notepad</td><td style="text-align: right;">\$7,000</td></tr> <tr><td>Conference Notebook</td><td style="text-align: right;">\$15,000</td></tr> <tr><td>Conference Mobile App Sponsor</td><td style="text-align: right;">\$10,000</td></tr> <tr><td>Door Drops</td><td style="text-align: right;">\$25,000</td></tr> <tr><td>Coffee with attendees</td><td style="text-align: right;">\$10,000</td></tr> <tr><td>Hotel Keycards</td><td style="text-align: right;">\$25,000</td></tr> <tr><td>Conference Tote Bag Sponsor</td><td style="text-align: right;">\$20,000</td></tr> <tr><td>Conference Lanyards</td><td style="text-align: right;">\$40,000</td></tr> <tr><td>Wi-Fi Sponsor</td><td style="text-align: right;">\$15,000</td></tr> <tr><td>Exhibit Hall Entrance Logo Rug</td><td style="text-align: right;">\$4,000</td></tr> <tr><td>Content Activation - (1,000 clicks)</td><td style="text-align: right;">\$10,000</td></tr> <tr><td>Event Targeting - (100,000 impressions)</td><td style="text-align: right;">\$10,000</td></tr> <tr><td>Welcome Reception</td><td style="text-align: right;">\$40,000</td></tr> <tr><td>Networking Reception</td><td style="text-align: right;">\$30,000</td></tr> </table>	Rolex Giveaway	\$1,595	Conference Pen	\$3,500	Conference Notepad	\$7,000	Conference Notebook	\$15,000	Conference Mobile App Sponsor	\$10,000	Door Drops	\$25,000	Coffee with attendees	\$10,000	Hotel Keycards	\$25,000	Conference Tote Bag Sponsor	\$20,000	Conference Lanyards	\$40,000	Wi-Fi Sponsor	\$15,000	Exhibit Hall Entrance Logo Rug	\$4,000	Content Activation - (1,000 clicks)	\$10,000	Event Targeting - (100,000 impressions)	\$10,000	Welcome Reception	\$40,000	Networking Reception	\$30,000	<p><b>ADVERTISING OPPORTUNITIES</b></p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td>Mobile App Push Notification</td><td style="text-align: right;">\$2,000</td></tr> <tr><td>Conference Bag Insert</td><td style="text-align: right;">\$2,999</td></tr> <tr><td>Ad In Conference Magazine Full Page</td><td style="text-align: right;">\$3,800</td></tr> <tr><td>Ad In Conference Magazine Half Page</td><td style="text-align: right;">\$2,300</td></tr> <tr><td>12 Month Virtual Exhibit Hall Listing on A4M.com</td><td style="text-align: right;">\$1,999</td></tr> <tr><td>12 Month Product Directory Listing on A4M.com</td><td style="text-align: right;">\$799</td></tr> </table> <p><b>EDUCATIONAL ENGAGEMENT OPPORTUNITIES</b></p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td>Breakfast / Lunch Presentation</td><td style="text-align: right;">Inquire Further</td></tr> <tr><td>Sponsored Evening Workshop</td><td style="text-align: right;">Inquire Further</td></tr> </table> <p>Lead Retrieval \$400 (After April 1st, 2025, Cost \$500)</p> <table style="width:100%;"> <tr> <td style="width:33%; text-align: center;">Hand-Held Scanner</td> <td style="width:33%; text-align: center;">Mobile App (3 Users)</td> </tr> </table>	Mobile App Push Notification	\$2,000	Conference Bag Insert	\$2,999	Ad In Conference Magazine Full Page	\$3,800	Ad In Conference Magazine Half Page	\$2,300	12 Month Virtual Exhibit Hall Listing on A4M.com	\$1,999	12 Month Product Directory Listing on A4M.com	\$799	Breakfast / Lunch Presentation	Inquire Further	Sponsored Evening Workshop	Inquire Further	Hand-Held Scanner	Mobile App (3 Users)
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By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. MCI OPCO, LLC reserves the right to inspect or refuse any marketing materials listed above.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# 2025 SPRING CONGRESS PAYMENT AUTHORIZATION FORM

APRIL 25-26 2025  
WEST PALM BEACH CONVENTION CENTER  
& HILTON

Company Name: \_\_\_\_\_

## PAYMENT INFORMATION

Card Type:



Cardholder Name:  
(as shown on card)

\_\_\_\_\_

Cardholder Number:

\_\_\_\_\_

Expiration Date:  
(mm/yy)

\_\_\_\_\_

CVV:

\_\_\_\_\_

Total Amount To Be Charged: \_\_\_\_\_

I, \_\_\_\_\_, authorize MCI OPCO, LLC to charge my credit card the amount of \$\_\_\_\_\_ for the agreed upon purchases.

**Payment Method:**



Check

If you are paying by check please mail your checks to MCI OPCO, LLC.  
1801 N. Military Trail, Suite 110, Boca Raton, FL 33431



Wire Transfer

(Please Call 561.997.0112 ext. 7520 for details)

Customer Signature

Date

# A4M | MEDICINE REDEFINED

**WHERE MODERN CHALLENGES  
MEET PIONEERING SOLUTIONS**



**PROSPECTUS**  
EXHIBITS & SPONSORSHIPS

**APRIL 24-26, 2025**  
WEST PALM BEACH CONVENTION CENTER **WEST PALM BEACH, FL**

**TO RESERVE A BOOTH, PLEASE CONTACT:**

Phone: **(888) 997-0112, option 2** | Email: **exhibitor@a4m.com**

1801 N. Military Trail, Suite 110. Boca Raton, FL 33431  
888.997.0112 • [www.a4m.com](http://www.a4m.com)

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