

# ANTI-AGING

MEDICAL  
NEWS

THE GLOBAL RESOURCE FOR ANTI-AGING

**A4M** MEDICINE  
REDEFINED

# 2025 MEDIA KIT

The leading business-to-business trade publication of Anti-Aging medicine. This award-winning publication is the official magazine of the American Academy of Anti-Aging Medicine (A4M).

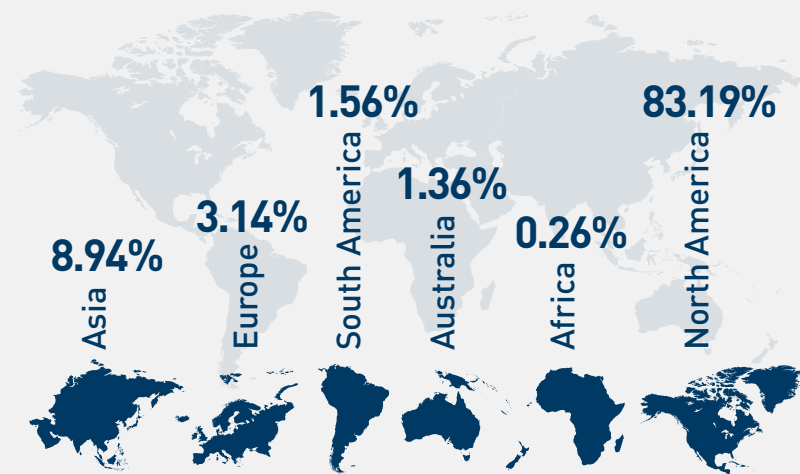
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561.997.0112 • [www.A4M.com](http://www.A4M.com)

# CONNECT WITH PHYSICIANS & HEALTHCARE PROFESSIONALS

## TO PROMOTE YOUR PRODUCT OR SERVICE

A4M boasts the largest global network of healthcare professionals and practitioners, comprising thousands of members hailing from over 100 countries. Each member shares a deep commitment to and active involvement in Anti-Aging medical care and research.



## ABOUT THE MARKET

The Anti-Aging market is positioned as one of the fastest-growing global sectors, fueled by groundbreaking scientific research. In North America alone, the market is set to expand from \$16.58 billion in 2020 to \$21.36 billion by 2025. Globally, this growth trend continues, with the market expected to surge from \$191.5 billion in 2019 to \$421.4 billion by 2030.

This exponential growth is largely attributed to the increasing population of retirees. According to a report by the United Nations (UN), the number of individuals aged 65 and above worldwide is estimated to rise from 703 million in 2019 to a staggering 1.5 billion by 2050.

## INDUSTRY STATISTICS

- There are **75.4 million** Baby Boomers living within the U.S.—this group is expected to remain as the largest revenue contributor in the industry.
- According to the American Society of Plastic Surgeons, more than **\$16 billion** has been spent on cosmetic procedures in 2019.
- Three out of five consumers take nutritional supplements on a regular basis.
- **113 million** individuals living within the U.S. (45%) suffer from at least one chronic disease—contributing to an increased demand for preventive services.

# 2025 PRINT ADVERTISING RATES



REDEFINING MEDICINE®



**SPRING ISSUE ADVERTISING DEADLINE**  
February 21<sup>st</sup>, 2025

**WINTER ISSUE ADVERTISING DEADLINE**  
October 3<sup>rd</sup>, 2025

## DISPLAY ADVERTISING RATES\*

AD SIZE	4-COLOR PRICE
Two-Page Spread	\$7,600
Full Page	\$3,800
Half Page	\$2,300

*\*All rates quoted in US\$ Dollars.*

## 2024 MECHANICAL SPECIFICATIONS

### REQUIRED FILE FORMAT

PDF/X-1A

High resolution (300 dpi)

CMYK

### PLEASE NOTE:

- PDF files must contain only 4-color process images (CMYK).
- A4M can not be responsible for PDF files prepared incorrectly.
- All files must have a minimum of .125" bleed

### SPOT COLORS:

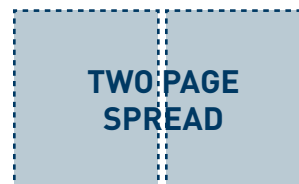
Pantone (PMS), Metallic, and Day-Glo inks are available at an extra cost, but must be requested in advance. Otherwise, A4M will convert all spot colors (ie. Pantone) to CMYK. Please convert spot colors to 4/C process on your own if you wish to manage the color conversion. Spot colors cannot be expected to exactly match their CMYK equivalent.

### IMAGE REQUIREMENTS:

All images for ads should be color corrected and provided at or above our minimum resolution requirement of **300 dpi**. Image files should be **CMYK** and in .tif, .eps, or .jpg file format.



**TRIM SIZE** 8.375" x 10.875"  
**BLEED** 8.625" x 11.125"  
**LIVE AREA** 7.875" x 10.375"



**TRIM SIZE** 16.75" x 10.875"  
**BLEED** 17" x 11.125"  
**LIVE AREA** 16.25" x 10.375"



**TRIM SIZE** 8.375" x 5.3125"  
**BLEED** 8.625" x 5.5625"  
**LIVE AREA** 7.875" x 4.8125"