



THE GLOBAL SERIES OF  
**ANTI-AGING**  
**REGENERATIVE**  
& AESTHETIC MEDICINE  
CONFERENCES & EXHIBITIONS

*Practicing the Medicine of the Future Today...*



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CONFERENCES ON ANTI-AGING  
AND AESTHETIC MEDICINE

# Welcome

The American Academy of Anti-Aging Medicine (A4M) welcomes you to our world-wide series of Anti-Aging Exhibitions and Conferences. Anti-Aging medicine is a medical specialty founded on the application of advanced scientific and medical technologies for the early detection, prevention, treatment, and reversal of age-related dysfunction, disorders, and diseases. It is a healthcare model promoting innovative science and research to prolong the healthy lifespan in humans.

A4M began its mission in 1992 with just 12 physicians and has now grown into a worldwide international medical society with representation in over 110 nations. The Academy has trained over 70,000 new physicians in its hands-on scientific, clinical and academic programs. Today it influences over 100,000 health professionals via its educational training courses, fellowships, seminars, board certification programs, videos, website, textbooks, and outreach programs.

A4M supports a series of worldwide events in Anti-Aging Medicine, and we encourage physicians to continue their training and education in the Anti-Aging medical specialty by attending these scientific programs. This is also an opportunity for technology suppliers to introduce their products and services to an elite audience of medical professionals whose practices service an affluent patient base. We invite you to participate and make your mark in the fastest growing medical specialty. Join us and be part of a new paradigm of aging.

Sincerely,



Ronald Klatz,  
MD, DO,  
President, A4M



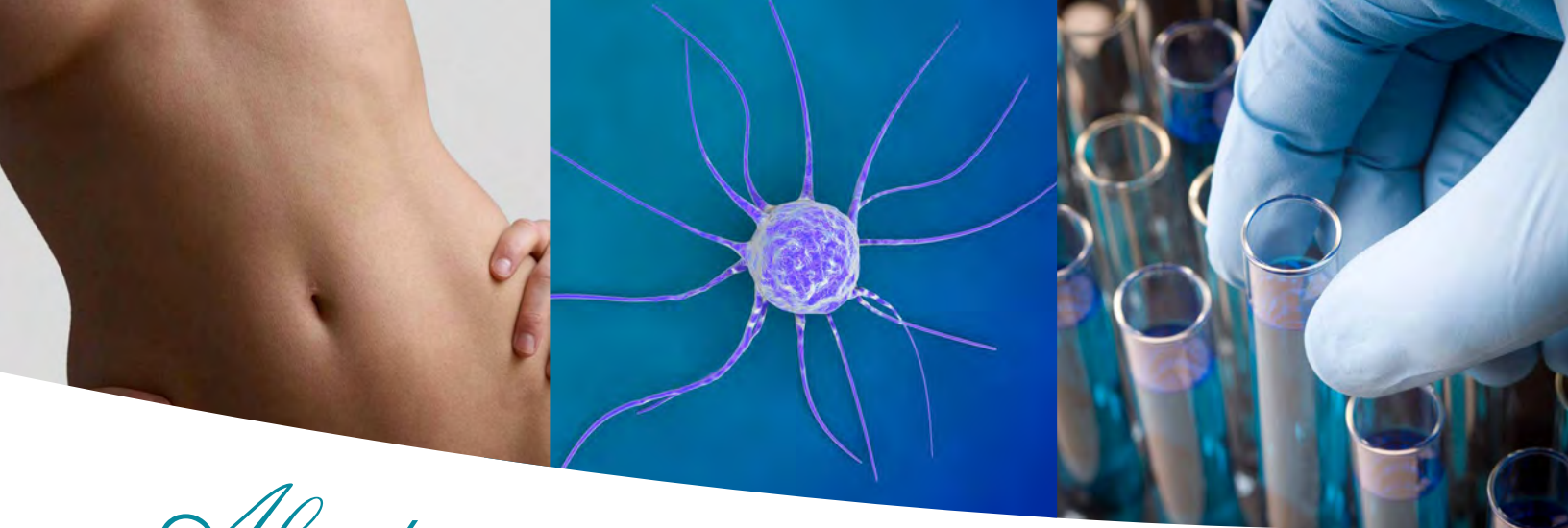
Robert Goldman,  
MD, PhD, DO, FAASP  
Chairman of the Board, A4M



Joseph Maroon,  
MD, Senior  
Vice President



Nicholas DiNubile,  
MD,  
Vice President



# About Anti-Aging & Aesthetic Medicine

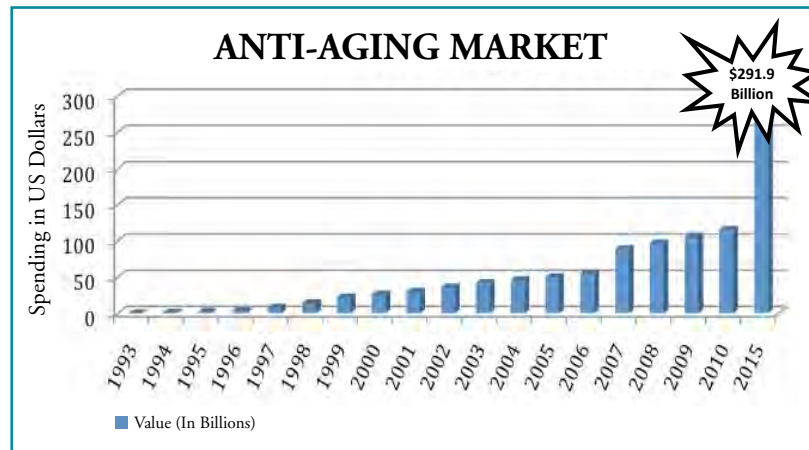
While the global population is aging at an unprecedented rate, Anti-Aging and Aesthetic Medicine has been developed as a healthcare concept offering solutions to extend the healthy lifespan of individuals. The science of Anti-Aging and Aesthetic Medicine is multi-disciplinary with advances in the fields of biochemistry, biology, and physiology.

## INDUSTRY STATISTICS:

- Americans 50 years of age and older control 77% of the country's financial assets
- Over the next 10 years, population growth will be driven by a decrease in mortality not an increase in birth rate.
- Ninety million adult Americans use alternative medicine.
- Botox was the number one cosmetic procedure performed with 2.8 million procedures, up 157% from 2002.

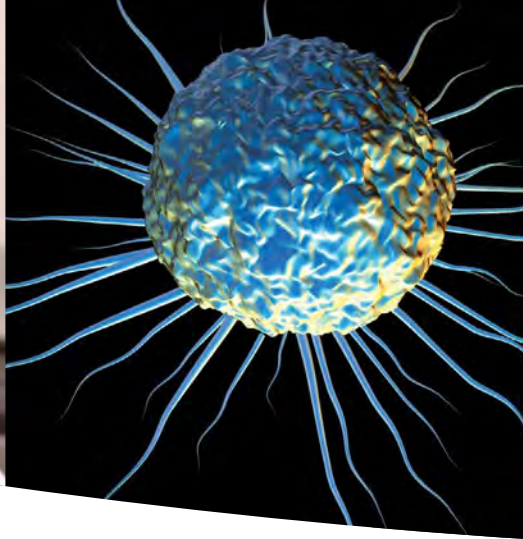
## ABOUT THE MARKET

The opportunities in the Anti-Aging market are vast, with the global market estimated to be worth \$292 billion by 2015. Furthermore, the proportion of the world's population aged 60 or over currently stands at 10%, but this figure is expected to more than double to 22% by 2050.



One of the World Health Organization's "ten global health targets for the 21st century" is "to achieve an increase in life expectancy and in the quality of life for all." It is predicted that, by the year 2029, advancements in stem cell research, therapeutic cloning, and nanotechnology will be harnessed into applications that improve and extend the human life span. In this manner, Anti-Aging Medicine is anticipated to have a profound and permanent impact on the future of preventative health care.





# World-Class Conferences & Exhibitions

The A4M conferences and exhibitions aim to ensure that all medical professionals are up-to-date with the latest scientific research and the most recent medical and surgical advances in preventing and treating the degenerative effects of aging.

Our exhibitions offer your company an exciting opportunity to be at the forefront of the fast developing Anti-Aging and Aesthetic Medicine industry. They are the perfect platform to establish new business contacts with serious medical professionals.

**THIS is your opportunity** to brand yourself with the largest Anti-Aging society in the world. With over 24,000 members from 110 countries, you'll be able to make your company truly international.

## WHO ATTENDS?

### Physicians from every medical discipline:

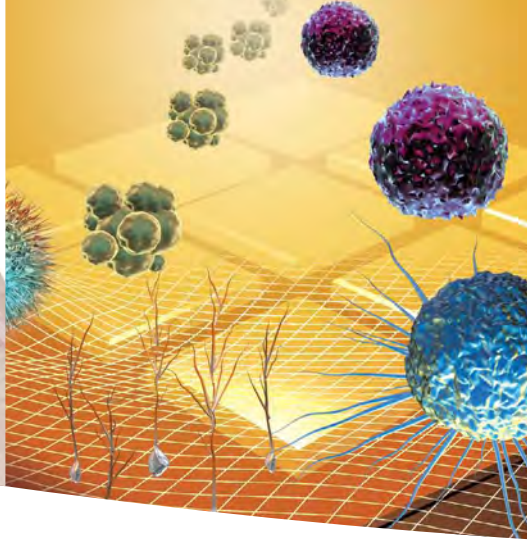
- Bariatricians/Weight Management
- Cardiologists
- Chiropractors
- Directors of private hospitals & clinics
- Dentists
- Dermatologists
- Directors of spas and salons
- Emergency Medicine
- Endocrinologists
- General Practitioners/Family Practice
- Internal Medicine doctors
- Naturopathic doctors
- Nutritionists/Nutraceutical professionals
- Obstetrics and Gynecologists
- Osteopaths
- Pharmaceutical Chemists/Pharmacists
- Plastic Surgeons
- Rehabilitation/Sports therapists/Sports Medicine
- Researchers/Academics/Scientist
- RNs/ Nurse Practitioners

## CUTTING-EDGE TOPICS

### Topics presented at each conference include:

- Weight Management
- Women's Health
- Bio-Identical Hormone Replacement Therapies
- Autoimmune Disease and Heavy Metal Toxicities
- Stem Cell
- Non-Toxic Cancer Therapies
- Aesthetic Medicine/Lasers
- Sleep Revitalization and Sleep Disorders
- Advanced Facial Sculpting with Botox
- Genomics and Genetic Testing
- Environmental Toxins and Detox Methods





# World-Class Conferences & Exhibitions (con't)

## WHY EXHIBIT?

**Market to your potential customers** in the \$115 billion a year market place: The Annual World Congresses on Anti-Aging and Aesthetic Medicine offers myriad ways for your company to increase your show visibility, build booth traffic and leave a lasting impression on the most qualified buyers who come to the show.

This premier conference attracts over 3,000+ healthcare professionals, consisting primarily of MDs and DOs.

## WHO EXHIBITS?

- Aesthetic Equipment, Devices and Treatments
- Compounding Pharmacies
- Cosmetics/Cosmeceuticals
- Fitness/Physical Therapy Equipment
- High-Tech Medical Equipment Instruments
- HRT Companies
- Laboratories
- Support Services – IT, Marketing, Insurance
- Nutrition Products/Nutraceuticals
- Weight Control and Wellness Industries
- Internet Health Companies
- Software/EMR Solution Providers

### Listen to what some of our Exhibitors have to say:

“*The A4M Conference was a game-changing conference for Neogenis Labs. We were positively mobbed. I have been to many conferences in my day, most of which were host to more than 10,000 attendees. I have never seen such crazy attention at one booth.*”

– Karen Manroe,  
Chief Marketing Officer,  
Neogenis Labs

### Each show features several opportunities to help drive traffic to your booth. They include:

- Promotional giveaways
- Attendee bag insert
- Advertisement in Anti-Aging Medical News
- Pre/Post-Conference email blasts (Sponsors only)
- Cocktail reception in the exhibit hall during exhibiting hours
- Attendee traffic management to maximize exposure to your products
- Directory Listing
- Promotional item sponsorship
- Mobile Application (coming soon!)

## HOW TO EXHIBIT?

Call 1-888-997-0112 x520  
or email [jp@a4m.com](mailto:jp@a4m.com)