



THE FUTURE OF MEDICINE TODAY



**The 22nd Annual
World Conference
on Anti-Aging,
Regenerative
& Aesthetic
Medicine**

**Exhibitor Prospectus
Sponsorship/Promotional Marketing Opportunities**



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Welcome

The American Academy of Anti-Aging Medicine (A4M) welcomes you to our world-wide series of Anti-Aging Exhibitions and Conferences. Anti-Aging medicine is a medical specialty founded on the application of advanced scientific and medical technologies for the early detection, prevention, treatment, and reversal of age-related dysfunction, disorders, and diseases. It is a healthcare model promoting innovative science and research to prolong the healthy lifespan in humans.

A4M began its mission in 1992 with just 12 physicians and has now grown into a worldwide international medical society with representation in over 120 nations. The Academy has trained over 70,000 new physicians in its hands-on scientific, clinical and academic programs. Today it influences over 100,000 health professionals via its educational training courses, fellowships, seminars, board certification programs, videos, website, textbooks, and outreach programs.

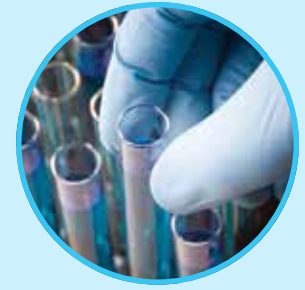
A4M supports a series of worldwide events in Anti-Aging Medicine, and we encourage physicians to continue their training and education in the Anti-Aging medical specialty by attending these scientific programs. This is also an opportunity for technology suppliers to introduce their products and services to an elite audience of medical professionals whose practices service an affluent patient base. We invite you to participate and make your mark in the fastest growing medical specialty. Join us and be part of a new paradigm of aging.

Sincerely,

Doreen J. Brown, MBA

CEO, A4M & Medical Conferences International, Inc.





About Anti-Aging, Regenerative & Aesthetic Medicine

Developing Solutions

While the global population is aging at an unprecedented rate, Anti-Aging, Regenerative and Aesthetic Medicine has been developed as a healthcare concept offering solutions to extend the healthy lifespan of individuals. The science of Anti-Aging Medicine is multi-disciplinary with advances in the fields of aesthetics, biochemistry, biology, and physiology.

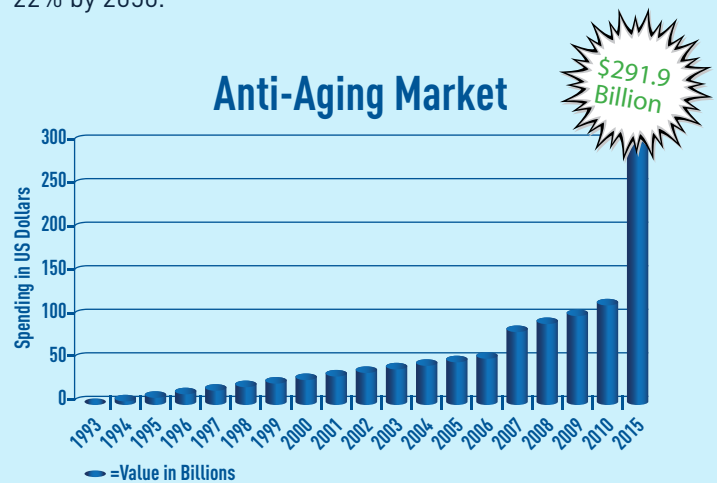
Industry experts say that only 10% to 15% of the current demand for medical aesthetic services is being met, therefore there's an opportunity to build a fulfilling and profitable practice in this specialty. Learning how to effectively perform medical aesthetics procedures will enhance a practice, increase income and provide widespread patient satisfaction.

One of the sociological forces fueling interest in Anti-Aging, Regenerative and Aesthetic Medicine is work force competition. As baby boomers age, they will work longer alongside the younger population. To stay competitive, they are demanding to feel and look better.

One of A4M's "ten global health targets for the 21st century" is "to achieve an increase in life expectancy and in the quality of life for all." It is predicted that, by the year 2029, advancements in stem cell research, therapeutic cloning, and nanotechnology will be harnessed into applications that improve and extend the human life span. In this manner, Anti-Aging Medicine is anticipated to have a profound and permanent impact on the future of preventative healthcare.

About the Market

The opportunities in the Anti-Aging market are vast, with the global market estimated to be worth \$292 billion by 2015. Furthermore, the proportion of the world's population aged 60 or over currently stands at 10%, but this figure is expected to more than double to 22% by 2050.



Industry Statistics:

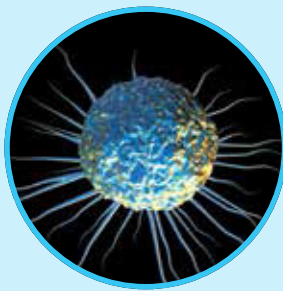
- Americans 50 years of age and older control 77% of the country's financial assets and the buying power of this age group is projected to exceed \$2 trillion dollars.
- Over the next 10 years, population growth will be driven by a decrease in mortality not an increase in birth rate.
- Ninety million adult Americans use alternative medicine.
- Botox was the number one cosmetic procedure performed with 2.8 million procedures, up 157% from 2002.
- U.S. residents make 145 million visits for medical aesthetics procedures each year and that number is expected to triple in the next 10 years.

World-Class Conferences

The A4M conferences and exhibitions aim to ensure that all medical professionals are up-to-date with the latest scientific research and the most recent medical and surgical advances in preventing and treating the degenerative effects of aging.

Our exhibitions offer your company an exciting opportunity to be at the forefront of the fast developing Anti-Aging and Regenerative Medicine industry. They are the perfect platform to establish new business contacts with serious medical professionals.

THIS is your opportunity to brand yourself with the largest Anti-Aging society in the world. With over 26,000 members from 120 countries, you'll be able to make your company truly international.



Who Attends?

Physicians from every medical discipline:

- Aestheticians
- Bariatricians/Weight Management
- Cardiologists
- Chiropractors
- Directors of private hospitals & clinics
- Dentists
- Dermatologists
- Directors of spas and salons
- Emergency Medicine
- Endocrinologists
- General Practitioners/Family Practice
- Internal Medicine doctors
- Naturopathic doctors
- Nutritionists/Nutraceutical professionals
- Obstetrics and Gynecologists
- Osteopaths
- Pharmaceutical Chemists/Pharmacists
- Plastic Surgeons
- Rehabilitation/Sports therapists/Sports Medicine
- Researchers/Academics/Scientist
- RNs/ Nurse Practitioners

Cutting-Edge Topics

Topics presented at each conference include:

- Weight Management
- Women's Health
- Bio-Identical Hormone Replacement Therapies
- Autoimmune Disease and Heavy Metal Toxicities
- Stem Cell
- Non-Toxic Cancer Therapies
- Aesthetic Medicine/Lasers
- Sleep Revitalization and Sleep Disorders
- Advanced Facial Sculpting with Botox
- Genomics and Genetic Testing
- Environmental Toxins and Detox Methods

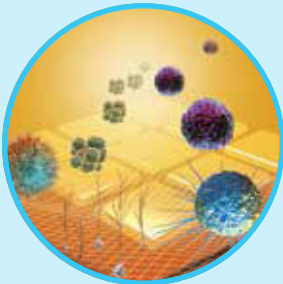


World-Class Exhibitions

Why Exhibit?

Market to your potential customers in the \$115 billion a year market place: The Annual World Conferences on Anti-Aging and Regenerative Medicine offers a myriad ways for your company to increase your show visibility, build booth traffic and leave a lasting impression on the most qualified buyers who come to the show.

This premier conference attracts over 3,000+ healthcare professionals, consisting primarily of MDs and DOs.



Listen to what some of our Exhibitors have to say:

"The A4M Conference was a game-changing conference for Neogenis Labs. We were positively mobbed. I have been to many conferences in my day, most of which were host to more than 10,000 attendees. I have never seen such crazy attention at one booth."

– Karen Manroe, CMO, Neogenis Labs

Who Exhibits?

- Nutraceuticals
- Aesthetic Equipment, Devices and Treatments
- Cancer Therapy (Products and Services)
- Compounding Pharmacies
- Cosmetics/Cosmeceuticals
- Fitness/Physical Therapy Equipment
- High-Tech Medical Equipment Instruments
- BHRT Companies
- Testing Laboratories
- Weight Control and Wellness Industries
- Hair Rejuvenation
- Medical Publications/Directories
- Associations/Education
- Support Services – IT, Marketing, Insurance, Website, Finance
- Internet Health Companies
- Software/EMR Solution Providers
- Stem Cell Banking and Products

Each show features several opportunities to help drive traffic to your booth. They include:

- Attendee Meeting Bag
- Lanyards
- Bag Inserts
- Advertisement in Anti-Aging Medical News
- Promotional giveaways
- Pre/Post-Conference email blasts (Sponsors level only)
- Cocktail reception in the exhibit hall during exhibiting hours
- Directory Listing
- Promotional item sponsorship
- Conference Program Mobile Application
- Sponsor Charging Station
- Carpet Logo

Want To Exhibit? Call 1-888-997-0112 x 7520 or email J.P. Chang-Fane at jp@a4m.com